

## Jumlah Pertemuan Presensi Mahasiswa

Semester 2022/2023 Genap  
 Kode MJM490/1  
 Mata Kuliah SEMINAR PEMASARAN  
 Kampus Jakarta

Mata Kuliah Lab Tidak  
 Jumlah SKS 3  
 Pengajar AGUSTIAN BURDA

No.	NIM	Nama Mahasiswa	Tanggal Pertemuan													Jumlah Absen	Jumlah Hadir	
			15-02-2023 Sesi 3	22-02-2023 Sesi 3	01-03-2023 Sesi 3	08-03-2023 Sesi 3	15-03-2023 Sesi 3	29-03-2023 Sesi 3	05-04-2023 Sesi 3	12-04-2023 Sesi 3	03-05-2023 Sesi 3	10-05-2023 Sesi 3	17-05-2023 Sesi 3	24-05-2023 Sesi 3	07-06-2023 Sesi 3			
1	21170000170	ANDREAS TRY ANUGRAH		✓	✓	✓	✓	✓	✓	✓	✓	✗	✓	✓	✓	✓	1	11 (84.62%)
2	21190000039	BELLA SAPUTRI		✓	✓	✓	✓	✓	✓	✗	✓	✗	✓	✓	✗	✗	4	8 (61.54%)
3	21190000085	NOVADRIANSYAH	✓	✓	✓	✓	✗	✓	✓	✓	✓	✓	✓	✓	✓	✗	2	11 (84.62%)
4	21190000221	RIZKI IRMAN NUGROHO	✓	✓	✓	✓	✗	✓	✓	✓	✓	✓	✓	✗	✓	✓	2	11 (84.62%)
5	21190000248	RAMADHAN ALFIANSYAH	✓	✓	✓	✓	✓	✗	✓	✓	✓	✓	✓	✓	✓	✓	1	12 (92.31%)
6	21190000253	SELFIA DELA FEBRIYANTI	✓	✓	✓	✓	✓	✗	✓	✓	✓	✓	✓	✗	✓	✓	2	11 (84.62%)
7	21190000256	WILLYARIF FARHAN NUGRAHA	✓	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	1	12 (92.31%)
8	21190000267	MUHAMMAD IMAM PAMBUDI	✗	✓	✗	✓	✗	✓	✓	✓	✓	✓	✗	✓	✓	✓	4	9 (69.23%)
9	21190000306	ABDUL FATTAH NGIU	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	13	(0.00%)
10	21190000341	ALVIN DEL PIERRO DIANNIS	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓	✓	✓	✓	1	12 (92.31%)
11	21190000350	MARIO PRASETYO	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		13 (100.00%)
12	21197000141	GORGA PRAYOGA HUTAJULU	✗	✗	✓	✓	✓	✓	✓	✓	✓	✓	✗	✗	✓	✓	4	9 (69.23%)
13	21200000046	AYU SITI HAJAR	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓	✓	1	12 (92.31%)
14	21200000057	ANANDA SHALSABILLAH	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓	✓	✓	1	12 (92.31%)
15	21200000066	RIFQAH JIHAN DAFFA	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		13 (100.00%)
16	21207000008	BAGAS ADRIYANTO EKO PRAKOSO	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		13 (100.00%)

TOTAL ABSEN PERTEMUAN	3	3	2	1	4	3	2	1	4	4	5	2	3	37	
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# Laporan Berita Acara Perkuliahan

**Periode** : 2022/2023 Genap  
**Mata Kuliah** : MJM490 - SEMINAR PEMASARAN  
**Beban SKS** : 3 sks  
**Kampus** : Jakarta  
**Kelas** : 02 Reguler  
**Jenis Kuliah** : Blended  
**Dosen Pengampu** : AGUSTIAN BURDA (Koordinator)  
**Jumlah Peserta** : 18  
**Jumlah Pertemuan** : 16

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## Pertemuan 1

**Waktu** : 15-02-2023 18:30:00 s/d 15-02-2023 21:00:00  
**Judul** : PERATURAN TATA TERTIB KELAS SEMINAR PEMASARAN..  
**Deskripsi** : Memberikan Aturan dan peraturan selama semester berjalan.  
**Kehadiran Mahasiswa** : 0.00 %

### 1. Materi Kuliah

No	Judul	Deskripsi	Jenis Materi	Jenis File
1	PERATURAN TATA TERTIB KELAS SEMINAR PEMASARAN..	Memberikan Aturan dan peraturan selama semester berjalan.	EBOOK	MS. Word

### 2. Forum

No	Judul	Deskripsi	Peserta Aktif
1	Peraturan Tata tertib kelas seminar pemasaran	Memberikan Aturan dan peraturan selama semester berjalan.	16

### 3. Tugas

No	Judul	Deskripsi	Jenis Tugas	Jumlah File Terkumpul	Nilai Rata-rata
Tidak ada Tugas					

### 4. Ujian

#### 4.1 Metode Pengerjaan Soal

No	Judul	Jenis	Durasi	Nilai Rata-rata
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Tidak ada Ujian

## 4.2 Metode Pengumpulan File

No	Judul	Deskripsi	Jenis	Jumlah File Terkumpul	Durasi	Nilai Rata-rata
Tidak ada Ujian						

## Pertemuan 2

Waktu : 22-02-2023 18:30:00 s/d 22-02-2023 21:00:00

Judul : Kellogg's Indian Experience: A Failed Launch

Deskripsi : In April 1995, Kellogg India Ltd. (Kellogg) received unsettling reports of a gradual drop in sales from its distributors in Mumbai.

Kehadiran Mahasiswa : 0.00 %

### 1. Materi Kuliah

No	Judul	Deskripsi	Jenis Materi	Jenis File
1	Kellogg's Indian Experience: A Failed Launch	In April 1995, Kellogg India Ltd. (Kellogg) received unsettling reports of a gradual drop in sales from its distributors in Mumbai.	EBOOK	MS. Word

### 2. Forum

No	Judul	Deskripsi	Peserta Aktif
1	Kellogg's Indian Experience: A Failed Launch	In April 1995, Kellogg India Ltd. (Kellogg) received unsettling reports of a gradual drop in sales from its distributors in Mumbai.	17

### 3. Tugas

No	Judul	Deskripsi	Jenis Tugas	Jumlah File Terkumpul	Nilai Rata-rata
Tidak ada Tugas					

## 4. Ujian

### 4.1 Metode Pengerjaan Soal

No	Judul	Jenis	Durasi	Nilai Rata-rata
Tidak ada Ujian				

### 4.2 Metode Pengumpulan File

No	Judul	Deskripsi	Jenis	Jumlah File Terkumpul	Durasi	Nilai Rata-rata
Tidak ada Ujian						

## Pertemuan 3

Waktu	: 01-03-2023 18:30:00 s/d 01-03-2023 21:00:00
Judul	: Pizza Wars
Deskripsi	: Until 1996, Pizza in India was synonymous only a bread dough base slathered with some ketchup.
Kehadiran Mahasiswa	: 0.00 %

### 1. Materi Kuliah

No	Judul	Deskripsi	Jenis Materi	Jenis File
1	Pizza Wars	Until 1996, Pizza in India was synonymous only a bread dough base slathered with some ketchup.	EBOOK	MS. Word

### 2. Forum

No	Judul	Deskripsi	Peserta Aktif
1	Pizza Wars	Until 1996, Pizza in India was synonymous only a bread dough base slathered with some ketchup.	17

### 3. Tugas

No	Judul	Deskripsi	Jenis Tugas	Jumlah File Terkumpul	Nilai Rata-rata
Tidak ada Tugas					

### 4. Ujian

#### 4.1 Metode Pengerjaan Soal

No	Judul	Jenis	Durasi	Nilai Rata-rata
Tidak ada Ujian				

#### 4.2 Metode Pengumpulan File

No	Judul	Deskripsi	Jenis	Jumlah File Terkumpul	Durasi	Nilai Rata-rata
Tidak ada Ujian						

## Pertemuan 4

Waktu : 08-03-2023 18:30:00 s/d 08-03-2023 21:00:00  
 Judul : How Maybelline New York's Eye  
 Deskripsi : To drive awareness of its new line of eye shadows, the Nudes Palette, Maybelline New York created a digital-first campaign featuring custom-branded videos from YouTube content creators and beauty vloggers.  
 Kehadiran Mahasiswa : 0.00 %

## 1. Materi Kuliah

No	Judul	Deskripsi	Jenis Materi	Jenis File
1	How Maybelline New York's Eye	To drive awareness of its new line of eye shadows, the Nudes Palette, Maybelline New York created a digital-first campaign featuring custom-branded videos from YouTube content creators and beauty vloggers.	EBOOK	MS. Word

## 2. Forum

No	Judul	Deskripsi	Peserta Aktif
1	How Maybelline New York's Eye	To drive awareness of its new line of eye shadows, the Nudes Palette, Maybelline New York created a digital-first campaign featuring custom-branded videos from YouTube content creators and beauty vloggers.	16

## 3. Tugas

No	Judul	Deskripsi	Jenis Tugas	Jumlah File Terkumpul	Nilai Rata-rata
Tidak ada Tugas					

## 4. Ujian

### 4.1 Metode Pengerjaan Soal

No	Judul	Jenis	Durasi	Nilai Rata-rata
Tidak ada Ujian				

### 4.2 Metode Pengumpulan File

No	Judul	Deskripsi	Jenis	Jumlah File Terkumpul	Durasi	Nilai Rata-rata
Tidak ada Ujian						

## Pertemuan 5

Waktu : 15-03-2023 18:30:00 s/d 15-03-2023 21:00:00  
 Judul : Luxor Writing

Deskripsi : In 2002, Luxor Writing Instruments Private Limited (LWIPL) had emerged as the market leader in the premium pens2 segment in India, with a market share of 60%. The company held a 10% share in the writing instruments industry, next only to the market leader, Reynolds that held 12%.

Kehadiran Mahasiswa : 0.00 %

## 1. Materi Kuliah

No	Judul	Deskripsi	Jenis Materi	Jenis File
1	Luxor Writing	In 2002, Luxor Writing Instruments Private Limited (LWIPL) had emerged as the market leader in the premium pens2 segment in India, with a market share of 60%. The company held a 10% share in the writing instruments industry, next only to the market leader, Reynolds that held 12%.	EBOOK	MS. Word

## 2. Forum

No	Judul	Deskripsi	Peserta Aktif
1	Luxor Writing	In 2002, Luxor Writing Instruments Private Limited (LWIPL) had emerged as the market leader in the premium pens2 segment in India, with a market share of 60%. The company held a 10% share in the writing instruments industry, next only to the market leader, Reynolds that held 12%.	17

## 3. Tugas

No	Judul	Deskripsi	Jenis Tugas	Jumlah File Terkumpul	Nilai Rata-rata
Tidak ada Tugas					

## 4. Ujian

### 4.1 Metode Pengerjaan Soal

No	Judul	Jenis	Durasi	Nilai Rata-rata
Tidak ada Ujian				

### 4.2 Metode Pengumpulan File

No	Judul	Deskripsi	Jenis	Jumlah File Terkumpul	Durasi	Nilai Rata-rata
Tidak ada Ujian						

## Pertemuan 6

Waktu : 29-03-2023 18:30:00 s/d 29-03-2023 21:00:00

Judul : The Tasty Bite Story  
 Deskripsi : In September 1998, stock market followers were surprised when the scrip of Tasty Bite Eatables Limited (TBEL), a small Ready-to-Serve (RTS)1 food company, reached Rs 36.  
 Kehadiran Mahasiswa : 0.00 %

## 1. Materi Kuliah

No	Judul	Deskripsi	Jenis Materi	Jenis File
1	The Tasty Bite Story	In September 1998, stock market followers were surprised when the scrip of Tasty Bite Eatables Limited (TBEL), a small Ready-to-Serve (RTS)1 food company, reached Rs 36.	EBOOK	MS. Word

## 2. Forum

No	Judul	Deskripsi	Peserta Aktif
1	The Tasty Bite Story	In September 1998, stock market followers were surprised when the scrip of Tasty Bite Eatables Limited (TBEL), a small Ready-to-Serve (RTS)1 food company, reached Rs 36.	18

## 3. Tugas

No	Judul	Deskripsi	Jenis Tugas	Jumlah File Berkumpul	Nilai Rata-rata
Tidak ada Tugas					

## 4. Ujian

### 4.1 Metode Pengerjaan Soal

No	Judul	Jenis	Durasi	Nilai Rata-rata
Tidak ada Ujian				

### 4.2 Metode Pengumpulan File

No	Judul	Deskripsi	Jenis	Jumlah File Berkumpul	Durasi	Nilai Rata-rata
Tidak ada Ujian						

## Pertemuan 7

Waktu : 05-04-2023 18:30:00 s/d 05-04-2023 21:00:00  
 Judul : The Teleshopping Business in India  
 Deskripsi : "Interested in reducing that 'extra flab' on your body in a matter of hours? Would you like to grow hair on that balding pate of yours in just a few days? All you need to do is watch the television (TV) and order the 'miraculous' products being advertised through the phone."



Kehadiran  
Mahasiswa : 0.00 %

## 1. Materi Kuliah

No	Judul	Deskripsi	Jenis Materi	Jenis File
1	The Teleshopping Business in India	"Interested in reducing that 'extra flab' on your body in a matter of hours? Would you like to grow hair on that balding pate of yours in just a few days? All you need to do is watch the television (TV) and order the 'miraculous' products being advertised through the phone."	EBOOK	MS. Word

## 2. Forum

No	Judul	Deskripsi	Peserta Aktif
1	The Teleshopping Business in India	Interested in reducing that 'extra flab' on your body in a matter of hours? Would you like to grow hair on that balding pate of yours in just a few days? All you need to do is watch the television (TV) and order the 'miraculous' products being advertised through the phone."	17

## 3. Tugas

No	Judul	Deskripsi	Jenis Tugas	Jumlah File Berkumpul	Nilai Rata-rata
Tidak ada Tugas					

## 4. Ujian

### 4.1 Metode Pengerjaan Soal

No	Judul	Jenis	Durasi	Nilai Rata-rata
Tidak ada Ujian				

### 4.2 Metode Pengumpulan File

No	Judul	Deskripsi	Jenis	Jumlah File Berkumpul	Durasi	Nilai Rata-rata
Tidak ada Ujian						

## Pertemuan 8

Waktu : 12-04-2023 18:30:00 s/d 12-04-2023 19:30:00  
Judul : Ujian Tengah Semester

Deskripsi : UTS sebagai syarat kelulusan mahasiswa

Kehadiran Mahasiswa : 0.00 %

## 1. Materi Kuliah

No	Judul	Deskripsi	Jenis Materi	Jenis File
Tidak ada Materi Kuliah				

## 2. Forum

No	Judul	Deskripsi	Peserta Aktif
Tidak ada Forum			

## 3. Tugas

No	Judul	Deskripsi	Jenis Tugas	Jumlah File Berkumpul	Nilai Rata-rata
Tidak ada Tugas					

## 4. Ujian

### 4.1 Metode Pengerjaan Soal

No	Judul	Jenis	Durasi	Nilai Rata-rata
1	Ujian Tengah Semester	UTS	59 menit	42.00

### 4.2 Metode Pengumpulan File

No	Judul	Deskripsi	Jenis	Jumlah File Berkumpul	Durasi	Nilai Rata-rata
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## Pertemuan 9

Waktu : 03-05-2023 18:30:00 s/d 03-05-2023 21:00:00

Judul : Airtel

Deskripsi : In late-2002, Bharti Cellular Ltd. (Bharti), India's largest cellular telephone company released a television commercial (TVC), which despite using the 'oft-repeated' celebrity endorsement route was unusual in terms of its celebrity selection.

Kehadiran Mahasiswa : 0.00 %

## 1. Materi Kuliah

No	Judul	Deskripsi	Jenis Materi	Jenis File
1	Airtel	In late-2002, Bharti Cellular Ltd. (Bharti), India's largest cellular telephone company released a television commercial (TVC), which despite using the 'oft-repeated' celebrity endorsement route was unusual in terms of its celebrity selection.	EBOOK	MS. Word

## 2. Forum

No	Judul	Deskripsi	Peserta Aktif
1	Airtel	In late-2002, Bharti Cellular Ltd. (Bharti), India's largest cellular telephone company released a television commercial (TVC), which despite using the 'oft-repeated' celebrity endorsement route was unusual in terms of its celebrity selection.	14

## 3. Tugas

No	Judul	Deskripsi	Jenis Tugas	Jumlah File Berkumpul	Nilai Rata-rata
Tidak ada Tugas					

## 4. Ujian

### 4.1 Metode Pengerjaan Soal

No	Judul	Jenis	Durasi	Nilai Rata-rata
Tidak ada Ujian				

### 4.2 Metode Pengumpulan File

No	Judul	Deskripsi	Jenis	Jumlah File Berkumpul	Durasi	Nilai Rata-rata
Tidak ada Ujian						

## Pertemuan 10

Waktu : 10-05-2023 18:30:00 s/d 10-05-2023 21:00:00

Judul : Banning Liquor Surrogate Advertising

Deskripsi : In June 2002, the Information and Broadcasting (I&B) Ministry of India ordered leading television (TV) broadcasters to ban the telecast of two surrogate ads1 of liquor brands, McDowell's No. 1 and Gilbey's Green Label.

Kehadiran Mahasiswa : 0.00 %

### 1. Materi Kuliah

No	Judul	Deskripsi	Jenis Materi	Jenis File
1	Banning Liquor Surrogate Advertising	In June 2002, the Information and Broadcasting (I&B) Ministry of India ordered leading television (TV) broadcasters to ban the telecast of two surrogate ads1 of liquor brands, McDowell's No. 1 and Gilbey's Green Label.	EBOOK	MS. Word

## 2. Forum

No	Judul	Deskripsi	Peserta Aktif
1	Banning Liquor Surrogate Advertising	In June 2002, the Information and Broadcasting (I&B) Ministry of India ordered leading television (TV) broadcasters to ban the telecast of two surrogate ads <sup>1</sup> of liquor brands, McDowell's No. 1 and Gilbey's Green Label.	15

## 3. Tugas

No	Judul	Deskripsi	Jenis Tugas	Jumlah File Terkumpul	Nilai Rata-rata
Tidak ada Tugas					

## 4. Ujian

### 4.1 Metode Pengerjaan Soal

No	Judul	Jenis	Durasi	Nilai Rata-rata
Tidak ada Ujian				

### 4.2 Metode Pengumpulan File

No	Judul	Deskripsi	Jenis	Jumlah File Terkumpul	Durasi	Nilai Rata-rata
Tidak ada Ujian						

## Pertemuan 11

Waktu : 17-05-2023 18:30:00 s/d 17-05-2023 21:00:00

Judul : Paid Search and SEO Strategy

Deskripsi : Our client is an emerging, venture-backed SaaS solution for firms that need to protect online account and user data. Because their platform requires custom integration and is not a standalone solution, their average engagement is over \$1M.

Kehadiran Mahasiswa : 0.00 %

### 1. Materi Kuliah

No	Judul	Deskripsi	Jenis Materi	Jenis File
1	Paid Search and SEO Strategy	Our client is an emerging, venture-backed SaaS solution for firms that need to protect online account and user data. Because their platform requires custom integration and is not a standalone solution, their average engagement is over \$1M.	EBOOK	MS. Word

## 2. Forum

No	Judul	Deskripsi	Peserta Aktif
1	Paid Search and SEO Strategy	Our client is an emerging, venture-backed SaaS solution for firms that need to protect online account and user data. Because their platform requires custom integration and is not a standalone solution, their average engagement is over \$1M.	15

### 3. Tugas

No	Judul	Deskripsi	Jenis Tugas	Jumlah File Terkumpul	Nilai Rata-rata
Tidak ada Tugas					

### 4. Ujian

#### 4.1 Metode Pengerjaan Soal

No	Judul	Jenis	Durasi	Nilai Rata-rata
Tidak ada Ujian				

#### 4.2 Metode Pengumpulan File

No	Judul	Deskripsi	Jenis	Jumlah File Terkumpul	Durasi	Nilai Rata-rata
Tidak ada Ujian						

## Pertemuan 12

Waktu : 24-05-2023 18:30:00 s/d 24-05-2023 21:00:00

Judul : BPCL's Petrol Pump Retail Revolution

Deskripsi : Petrol pumps in India have come a long way from being dusty, poorly lit places manned by shabbily clothed and indifferent personnel, to the shopping malls of the early 21st century.

Kehadiran Mahasiswa : 0.00 %

### 1. Materi Kuliah

No	Judul	Deskripsi	Jenis Materi	Jenis File
1	BPCL's Petrol Pump Retail Revolution	Petrol pumps in India have come a long way from being dusty, poorly lit places manned by shabbily clothed and indifferent personnel, to the shopping malls of the early 21st century.	EBOOK	MS. Word

### 2. Forum

No	Judul	Deskripsi	Peserta Aktif
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1	BPCL's Petrol Pump Retail Revolution	Petrol pumps in India have come a long way from being dusty, poorly lit places manned by shabbily clothed and indifferent personnel, to the shopping malls of the early 21st century.	17
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### 3. Tugas

No	Judul	Deskripsi	Jenis Tugas	Jumlah File Terkumpul	Nilai Rata-rata
Tidak ada Tugas					

### 4. Ujian

#### 4.1 Metode Pengerjaan Soal

No	Judul	Jenis	Durasi	Nilai Rata-rata
Tidak ada Ujian				

#### 4.2 Metode Pengumpulan File

No	Judul	Deskripsi	Jenis	Jumlah File Terkumpul	Durasi	Nilai Rata-rata
Tidak ada Ujian						

## Pertemuan 13

Waktu : 31-05-2023 18:30:00 s/d 31-05-2023 21:00:00

Judul : Discovery Channel

Deskripsi : In October 2002, readers of 'India Today4,' a popular weekly magazine in India were surprised to receive a program guide of Discovery Channel (Discovery) along with the magazine.

Kehadiran Mahasiswa : 0.00 %

### 1. Materi Kuliah

No	Judul	Deskripsi	Jenis Materi	Jenis File
1	Discovery Channel	In October 2002, readers of 'India Today4,' a popular weekly magazine in India were surprised to receive a program guide of Discovery Channel (Discovery) along with the magazine.	EBOOK	MS. Word

### 2. Forum

No	Judul	Deskripsi	Peserta Aktif
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1	Discovery Channel	In October 2002, readers of 'India Today4,' a popular weekly magazine in India were surprised to receive a program guide of Discovery Channel (Discovery) along with the magazine.	15
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### 3. Tugas

No	Judul	Deskripsi	Jenis Tugas	Jumlah File Berkumpul	Nilai Rata-rata
Tidak ada Tugas					

### 4. Ujian

#### 4.1 Metode Pengerjaan Soal

No	Judul	Jenis	Durasi	Nilai Rata-rata
Tidak ada Ujian				

#### 4.2 Metode Pengumpulan File

No	Judul	Deskripsi	Jenis	Jumlah File Berkumpul	Durasi	Nilai Rata-rata
Tidak ada Ujian						

## Pertemuan 14

Waktu : 31-05-2023 21:00:00 s/d 07-06-2023 21:00:00

Judul : Tanishq

Deskripsi : In 1995, Titan Industries, India's leading manufacturer of watches, launched the Tanishq range of gold watches and jewellery.

Kehadiran Mahasiswa : 0.00 %

### 1. Materi Kuliah

No	Judul	Deskripsi	Jenis Materi	Jenis File
1	Tanishq	In 1995, Titan Industries, India's leading manufacturer of watches, launched the Tanishq range of gold watches and jewellery.	EBOOK	MS. Word

### 2. Forum

No	Judul	Deskripsi	Peserta Aktif
1	Tanishq	In 1995, Titan Industries, India's leading manufacturer of watches, launched the Tanishq range of gold watches and jewellery.	17

### 3. Tugas

No	Judul	Deskripsi	Jenis Tugas	Jumlah File Berkumpul	Nilai Rata-rata
1	Membuat Podcast StaySTEI	Nilai semester	Tugas Individu	16	71.28

### 4. Ujian

#### 4.1 Metode Pengerjaan Soal

No	Judul	Jenis	Durasi	Nilai Rata-rata
Tidak ada Ujian				

#### 4.2 Metode Pengumpulan File

No	Judul	Deskripsi	Jenis	Jumlah File Berkumpul	Durasi	Nilai Rata-rata
Tidak ada Ujian						

## Pertemuan 15

Waktu : 12-02-2023 18:01:23 s/d 12-02-2023 18:01:23

Judul :

Deskripsi :

Kehadiran Mahasiswa : 0.00 %

### 1. Materi Kuliah

No	Judul	Deskripsi	Jenis Materi	Jenis File
Tidak ada Materi Kuliah				

### 2. Forum

No	Judul	Deskripsi	Peserta Aktif
Tidak ada Forum			

### 3. Tugas

No	Judul	Deskripsi	Jenis Tugas	Jumlah File Berkumpul	Nilai Rata-rata
Tidak ada Tugas					

### 4. Ujian

#### 4.1 Metode Pengerjaan Soal

No	Judul	Jenis	Durasi	Nilai Rata-rata
Tidak ada Ujian				



## 4.2 Metode Pengumpulan File

No	Judul	Deskripsi	Jenis	Jumlah File Terkumpul	Durasi	Nilai Rata-rata
Tidak ada Ujian						

## Pertemuan 16

Waktu : 12-02-2023 18:01:23 s/d 12-02-2023 18:01:23

Judul :

Deskripsi :

Kehadiran Mahasiswa : 0.00 %

### 1. Materi Kuliah

No	Judul	Deskripsi	Jenis Materi	Jenis File
Tidak ada Materi Kuliah				

### 2. Forum

No	Judul	Deskripsi	Peserta Aktif
Tidak ada Forum			

### 3. Tugas

No	Judul	Deskripsi	Jenis Tugas	Jumlah File Terkumpul	Nilai Rata-rata
Tidak ada Tugas					

## 4. Ujian

### 4.1 Metode Pengerjaan Soal

No	Judul	Jenis	Durasi	Nilai Rata-rata
Tidak ada Ujian				

### 4.2 Metode Pengumpulan File

No	Judul	Deskripsi	Jenis	Jumlah File Terkumpul	Durasi	Nilai Rata-rata
Tidak ada Ujian						

....., 11-07-2023

**Disetujui**

**Muhammad Ramaditya, BBA., M.Sc**  
**NIP**

## Data Nilai

Prodi : MANAJEMEN  
 Kode : MJM490/2  
 Mata Kuliah : SEMINAR PEMASARAN

Semester : 2022/2023Genap  
 Pengajar : AGUSTIAN BURDA  
 Status : Belum Publish, Terkunci  
 Koreksi Nilai :  
 Entri Nilai :  
 On Time :

\*Catatan : Gunakan titik atau koma untuk angka desimal. contoh : 70.05.

\*Catatan : Nilai akhir akan dipublikasi oleh bagian akademik

No	NIM	Nama	KEHADIRAN (10%)	TUGAS (30%)	UAS (30%)	UTS (30%)	Nilai Akhir	Bobot	Simbol
1	21160000286	CALVIN ABELLINO FRENALDY	50	0	0	42	17.6	0	E
2	21170000063	VERANI LAJANTO TJANDRA		0	0	0	0	0	E
3	21170000220	IBNU QOYYIM ATTAMIMI	57.14	75	100	36	69.01	3	B
4	21180000157	ROHMAN NUGROHO	92.86	80	100	34	73.48	3	B
5	21190000090	YASMIN AURA WIDAKUSWARA	100	80	100	56	80.8	4	A
6	21190000178	SHAFIRA FARSYAH CHAIRUNNISA	100	80	100	54	80.2	4	A
7	21190600104	RIZKI FINANDO	100	80	100	62	82.6	4	A
8	21190600154	JAUHAR RALFI	92.86	80	100	68	83.69	4	A
9	21190600301	MUHAMAD WAHYU	71.43	80	88	0	57.54	2	C
10	21190600372	ANDRY	92.86	80	100	82	87.89	4	A
11	21200000072	DINDA APRILLIA FAUZIAH	100	80	100	80	88	4	A
12	21200000090	SEPTI MAHARANI	100	80	100	58	81.4	4	A
13	21200000100	REZA ALVIAR	100	80	100	32	73.59	3	B
14	21200000103	DORAN PANJI MUSTIKO JATI	100	80	100	78	87.4	4	A
15	21200000106	SISKA YULIA RACHMAWATI	100	78	100	38	74.8	3.5	B+
16	21200000139	FAATHIR ALFATH	100	85	100	100	95.5	4	A
17	21200000151	IKA SAFITRI	100	80	100	54	80.2	4	A
18	21206000068	NABILA AMANDA PUTRI	100	85	100	34	75.7	3.5	B+
<b>Total</b>			<b>1557.15</b>	<b>1283</b>	<b>1588</b>	<b>908</b>	<b>1289.42</b>	<b>0</b>	

Rata-rata	86.51	71.28	88.22	50.44	71.63	0	
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1 21-06-2023 s.d 25-06-2023

Batas Akhir Entri Nilai 2 25-06-2023 s.d 26-06-2023

3 25-06-2023 s.d 26-06-2023