

Tulungagung, April 7, 2026

Number : 03/ICM/GIN/4/2026  
Attachment: 1  
Subject : Invitation to Serve as Reviewer

Dr. Rimi Gusliana Mais, M.Si, CSRS, CSRA.  
Sekolah Tinggi Ilmu Ekonomi Indonesia Jakarta

Dear Dr. Rimi Gusliana,

On behalf of the Organizing Committee, it is our great pleasure to formally invite you to serve as a reviewer for **The 1st International Conference on Multidisciplinary Engagement (IN-COME 2026)**, themed "Advancing Sustainable Development Goals through Multidisciplinary Innovation and Collaboration." The conference is organized by *Gerakan Edukasi* in collaboration with As-Salafiyah Publisher.

Given your distinguished expertise and scholarly contributions in the field, we believe that your involvement as a reviewer will significantly contribute to maintaining the academic rigor and quality of the conference.

The conference is scheduled to take place as follows:

Date : April 15, 2026  
Time : 08:00 AM onwards  
Venue : Virtual Meeting

We sincerely hope that you will accept this invitation and contribute to the success of this academic event. Should you require any further information, please do not hesitate to contact us.

Thank you for your kind consideration.

Sincerely,



**Dr. Muh. Ibnu Sholeh, M.Pd.I.**  
Organizing Committee of IN-COME 2026

# IN-COME

The 1st International Conference on Multidisciplinary Engagement  
2026

GERAKAN EDUKASI  
RELAJAK UNTUK SEMUA PERUBAHAN  
AS-SALAFIYAH

## CALL FOR PAPERS The 1st International Conference on Multidisciplinary Engagement

(IN-COME) 2026

Advancing Sustainable Development Goals through  
Multidisciplinary Innovation and Collaboration



VIRTUAL  
CONFERENCE

APRIL 15, 2026

### Keynote Speakers



**Prof. Dr. hab. Illia Kolosov, PhD**  
Yaroslav Mudryi National  
Law University, Ukraine



**Prof. Dr. Irom Gambhir  
Singh**  
Manipur University, India



**Prof. Dr. Mukhibat, M.Ag.**  
UIN Kiai Ageng Muhammad  
Besari Ponorogo



**Dr. Nuratika binti Atan,  
M.Sc.**  
Universiti Sains Islam  
Malaysia, Malaysia



**M. Arif Rahman Hakim,  
PhD**  
The Ohio State University,  
USA



**Dr. Mohamed Ramadan  
Abd Allah Mohamed, PhD**  
South Valley University,  
Egypt

### Scope

- Education and Sustainable Human Development
- Religion, Culture, and Humanity for Social Sustainability
- Science, Engineering, and Technology Innovation
- Sustainable Economy, Law, and Governance
- Health, Social Welfare, and Environmental Sustainability

### Conference Fee

#### Conference Fee

- Presenter (Early Bird) **IDR 200.000**
- Presenter (Regular) **IDR 250.000**
- **Presenter (extended) IDR 350.000**
- Participant (Non-Presenter) **IDR 50.000**

*Fee includes conference kit, certificate, and publication opportunities*

### Important Dates

April 06,  
2026

Submission  
Deadline

March 23,  
2026

Early Bird  
Registration  
Deadline

April 10, 2026

Notification of  
Acceptance

April 15, 2026

Conference  
Dates

May 15, 2026

Article  
Publishing

### Paper Guideline & Manuscript

<https://s.id/in-come>

Submission Link  
<https://in-come.id/>

### Publication

- All papers published in indexed proceedings.
- Selected papers recommended to partner journals.



\*After the conference, selected articles may be considered for publication in our journal. Please note that there will be separate fees for publication in the journal.

### Co - Host



More Information +62 815-5554-454 | +62 8953-888-88088

<https://in-come.id/>

**IN-COME**

The 1st International Conference  
on Multidisciplinary Engagement  
2026



**GERAKAN EDUKASI**  
BELAJAR UNTUK SEBUAH PERUBAHAN

**AS-SALAFIYAH**  
PUBLISHER



Co - Host



NO :42cd4e870371f116e5695912004e1b5a

# CERTIFICATE

Nomor : 06/ICM/GIN/IV/2026

This certificate is proudly awarded to :

**Dr. Rimi Gusliana Mais, M.Si, CSRS, CSRA.**

Sekolah Tinggi Ilmu Ekonomi Indonesia Jakarta

in recognition as Reviewer

at The 1st International Conference on Multidisciplinary Engagement (IN-COME) 2026,  
under the theme “Advancing Sustainable Development Goals through Multidisciplinary Innovation  
and Collaboration.”

15 April 2026 as a Virtual Conference




*certificate validation.*  
*06/ICM/GIN/IV/2026\_41486*  
*scan qr code*



Tulungagung, 15 April 2026  
Conference Committee

*Dr. Moh. Ibnu Sholeh, M.Pd.I*



# Introduction

The viral phenomenon of social media commerce, such as the TikTok platform, has revolutionized the way consumers interact and shop online. TikTok is no longer just an entertainment medium but has evolved into a powerful marketing channel with a live streaming feature that enables direct interaction between sellers and consumers. This marketing strategy combines emotional (hedonic), functional (utilitarian), and creative values to create a personalized and engaging shopping experience. One brand actively capitalizing on this opportunity is Wardah, which, through its live broadcasts, strives to increase audience engagement and drive purchase intention. Although purchase intent does not always result in a transaction, measuring this intent remains crucial in evaluating the success of a digital marketing strategy amidst increasingly dynamic competition.

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