



Certificate of Competence

This is to certify:

Diah Pranitasari

have successfully completed the requirements to be recognized as a:

Certified Blue Economist in Blue Business Development - CBEC. (BizDev.)

Level:

Blue Business Development Specialization

with all the rights, honours and privileges thereto appertaining.

Grade: Excellent

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List of Competency Units of Certified Blue Economist in Blue Business Development – CBEC. (BizDev.)

No.	Core Competencies	Units of Competency
1	Demonstrate the ability to map blue economy startup ecosystems, explore marine venture financing, review innovation-driven ocean business models, develop scaling strategies, and analyze successful ocean entrepreneurship case studies.	• Mapping the startup ecosystem supporting blue economy ventures. • Exploring venture capital, accelerators, and impact investing in marine sectors. • Reviewing innovation-driven business models within ocean industries. • Developing strategies for scaling enterprises beyond local markets. • Learning from case studies of successful ocean-based entrepreneurship
2	Demonstrate the ability to build leadership in the blue economy, design capacity-building programs, promote inclusive participation, map essential industry skills, and create cross-sector partnerships for workforce development.	• Building leadership skills suited for maritime and blue economy sectors. • Designing capacity-building and workforce development programs. • Promoting gender inclusion and equitable participation in blue leadership. • Mapping essential skills and competencies for ocean-based industries. • Creating partnerships among academia, business, and government for talent pipelines.
3	Demonstrate the ability to develop global growth roadmaps, build strategic partnerships, position enterprises in blue economy markets, explore internationalization strategies, and assess risks and opportunities across global value chains	• Developing growth roadmaps for scaling blue enterprises globally. • Building partnerships for innovation, financing, and cross-border collaboration. • Positioning enterprises strategically in global blue economy markets. • Exploring internationalization strategies for SMEs and startups. • Assessing risks and opportunities in expanding across global value chains