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Social Sciences (ICBESS) 2018

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**5th Joint International Conference on Business,
Economics and Social Sciences (ICBESS) 2018**

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belum ada
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[ABS-40]

Key Success Factor Performance of IPO (Initial Public Offering) to Improve High Return and the Competitiveness of the Issuer to Investors: Cases on the Go Public Company in Indonesia Stock Exchange

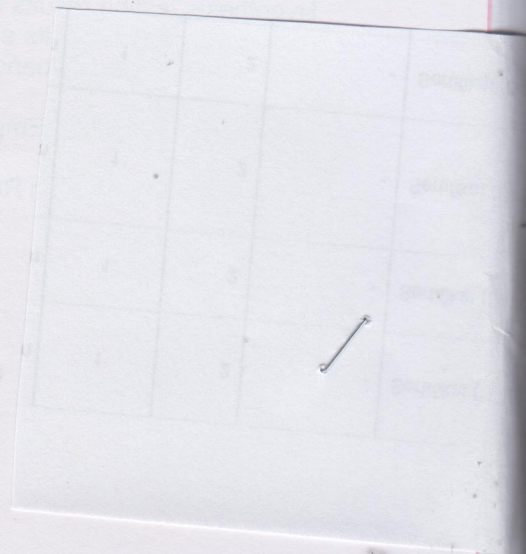
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Abstract- The purpose of this study is to determine the effect of liquidity on the secondary market, the number of shares sold by insiders, funds obtained from the IPO, the age of the company, the size of the company, the reputation of the underwriter, the debt, the stock risk, the market return and market risk on the initial return of the public offering prime on the Indonesia Stock Exchange. The period of this research is 2006 - 2008. The sample used is 53 initial public offering of manufacturing company. Regression results revealed that liquidity, funds from IPO, company size, stock risk, and market return significantly affect the initial return of the initial public offering.

Keywords- initial public offering, initial return, companies characteristics, asymmetric information

Categorized in Financial Management



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This is to certify that

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