



## Jumlah Pertemuan Presensi Mahasiswa

[Cetak](#)

Semester	2020/2021 Ganjil	Mata Kuliah Lab	Tidak
Kode	MJM490/1	Jumlah SKS	3
Mata Kuliah	SEMINAR PEMASARAN	Pengajar	AGUSTIAN BURDA
Kampus	Jakarta		

No.	NIM	Nama Mahasiswa	Tanggal Pertemuan																Jumlah Absen	Jur	
			22-09-2020 Sesi 4	29-09-2020 Sesi 4	06-10-2020 Sesi 4	13-10-2020 Sesi 4	20-10-2020 Sesi 4	27-10-2020 Sesi 4	03-11-2020 Sesi 4	10-11-2020 Sesi 4	17-11-2020 Sesi 4	24-11-2020 Sesi 4	01-12-2020 Sesi 4	08-12-2020 Sesi 4	15-12-2020 Sesi 4	22-12-2020 Sesi 4	29-12-2020 Sesi 4	05-01-2021 Sesi 4			
1	2113000492	FEBRIANSYAH RAMDHAN	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	16		
2	21150000330	ABU HIRZAN FACHRI	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	16		
3	21160000024	ICHSAN RIZQULLAH	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	16		
4	21160000033	AZARIA EDGINA	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	16		
5	21160000051	MARISKA FADILAH	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	16		
6	21160000056	WIDI FATMA RUKOYAH	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	16		
7	21160000086	CHRISTIAN TO WILLIATER HALOMOAN	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	16		
8	21160000097	MUHAMMAD FAKHRI ARDIANSYAH	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	16		
9	21160000197	ROMA YULI PARULIAN	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	16		
10	21160000209	SHARFINA FEBRIANY	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	16		
11	21160000245	YOLANDA MESYIANA PUTRI	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	16		
12	21160000267	RIDHO TRIATMOJO	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	16		
13	21160000280	ADITIA PRATAMA	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	16		
14	21160000303	LINA NABILA	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	16		
15	21160000426	IHSAN MUHAMMAD MARZUKI	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	16		
16	21170000187	HAERUNISA AZHARI	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	16		
17	21170000214	ASTRI DARMA WIJAYA	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	16		
18	21170000274	SAFIRA	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	16		
19	21187000516	ISHNA RAHMI AFIDATHI	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	16		
20	21207000011	JAJANG JUMARTO		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	15		
TOTAL ABSEN PERTEMUAN			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		

## Laporan Berita Acara Perkuliahan

Mata Kuliah SEMINAR PEMASARAN

Periode 2020/2021 Ganjil

Beban SKS 3 SKS

Kampus Jakarta

Kelas 01 Reguler

Jenis Kuliah Blended

Dosen Pengampu AGUSTIAN BURDA

Jumlah Peserta 20

Jumlah Pertemuan 16

### Pertemuan 1

Waktu 22-09-2020 s/d 22-09-2020

Judul Peraturan tata tertib kelas Seminar Pemasaran

Deskripsi memberikan penjelasan kepada mhs tentang apa yg akan dilaluinya selama satu semester kedepan.

Kehadiran Mahasiswa 80.00 %

### Materi Kuliah

No.	Judul	Jenis Materi	Deskripsi	Jenis File
1	Peraturan tata tertib kelas Seminar Pemasaran	EBOOK	Penjelasan apa yg harus dan akan dilakukan oleh Mahasiswa selama satu semester kedepan	EBOOK
2	Peraturan tata tertib kelas Seminar Pemasaran	EBOOK	tatatertib untuk semester kedepan	EBOOK

## Forum

No.	Judul	Peserta Aktif
1	TM I	17

## Tugas

No.	Judul	Deskripsi	Jumlah File Terkumpul	Nilai Rata-rata
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## Ujian

No.	Judul	Jenis	Durasi	Nilai Rata-rata
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## Pertemuan 2

Waktu 29-09-2020 s/d 29-09-2020

Judul TM 2..A Cut Above Hair Design

Deskripsi kisah tentang bisnisnya Caroline Kimball beauty salon.

Kehadiran Mahasiswa 95.00 %

## Materi Kuliah

No.	Judul	Jenis Materi	Deskripsi	Jenis File
1	TM 2..A Cut Above Hair Design	EBOOK	tentang bisnis Caroline Kimball beauty salon	EBOOK

## Forum

No.	Judul	Peserta Aktif
1	TM 2..A Cut Above Hair Design	20

## Tugas

No.	Judul	Deskripsi	Jumlah File Terkumpul	Nilai Rata-rata
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## Ujian

No.	Judul	Jenis	Durasi	Nilai Rata-rata
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## Pertemuan 3

Waktu 06-10-2020 s/d 06-10-2020

Judul TM3 Athlete warehpouse

Deskripsi "It was a cold day in February 1986 when Colin and Ed Power of Grand Falls, Newfoundland were out for their daily training run. During these runs the brothers often discussed possible business ventures and the decisions they would face. This day the topic was whether they should open a quality sports shoes and clothing business and, if yes, where it should be located"

Kehadiran Mahasiswa 80.00 %

## Materi Kuliah

No.	Judul	Jenis Materi	Deskripsi	Jenis File
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1	TM3 Athlete warehpouse	EBOOK	"It was a cold day in February 1986 when Colin and Ed Power of Grand Falls,	
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Newfoundland were out for their daily training run. During these runs the brothers often discussed possible business ventures and the decisions they would face. This day the topic was whether they should open a quality sports shoes and clothing business and, if

yes, where it should be located" EBOOK

#### Forum

No.	Judul	Peserta Aktif	
1	TM3 Athlete warehouse		17

#### Tugas

No.	Judul	Deskripsi	Jumlah File Terkumpul	Nilai Rata-rata
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#### Ujian

No.	Judul	Jenis	Durasi	Nilai Rata-rata
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#### Pertemuan 4

Waktu 13-10-2020 s/d 13-10-2020

Judul TM4 Atlantic Waterfowl

Deskripsi "It was an unusually sunny day in Sackville, New Brunswick early in December, 1994 when Carol Currie, the

Managing Director, and Lew Clarke, recently elected Chair of the Board of Directors of the Atlantic Waterfowl

Celebration (AWC), met to discuss the future of the organization. They knew the AWC had not been as successful as they had hoped in 1994, but its head was still above water. Lew felt that the AWC had lost the

momentum gathered from its early successes. He believed that there was a need to examine all aspects of the

AWC. More importantly, he saw that it must be infused with a number of keen and eager volunteers.  
Carol

Currie also recognized that there was a need to revitalize the organization but that they could not spend too

much time on assessment and analysis. The organization had to examine its past and to start planning for the

1995 Atlantic Waterfowl Celebration, which was only 8 months away."

Kehadiran Mahasiswa 85.00 %

#### Materi Kuliah

No.	Judul	Jenis Materi	Deskripsi	Jenis File
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1	TM4 Atlantic Waterfowl	EBOOK	"It was an unusually sunny day in Sackville, New Brunswick early in December, 1994 when Carol Currie, the	
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Managing Director, and Lew Clarke, recently elected Chair of the Board of Directors of the Atlantic Waterfowl

Celebration (AWC), met to discuss the future of the organization. They knew the AWC had not been as successful as they had hoped in 1994, but its head was still above water. Lew felt that the AWC had lost the

momentum gathered from its early successes. He believed that there was a need to examine all aspects of the

AWC. More importantly, he saw that it must be infused with a number of keen and eager volunteers.  
Carol

Currie also recognized that there was a need to revitalize the organization but that they could not spend too

much time on assessment and analysis. The organization had to examine its past and to start planning for the

1995 Atlantic Waterfowl Celebration, which was only 8 months away." EBOOK

Forum

No. Judul Peserta Aktif

1 TM4 Atlantic Waterfowl18

#### Tugas

No. Judul Deskripsi Jumlah File Berkumpul Nilai Rata-rata

#### Ujian

No. Judul Jenis Durasi Nilai Rata-rata

#### Pertemuan 5

Waktu 20-10-2020 s/d 20-10-2020

Judul TM V Career Fashions

Deskripsi "In late February of 1987, Cheryl Roche suddenly faced a situation that threatened the very survival of her

business. After fourteen months of operating Career Fashions, Cheryl's business partner, Carolyn Knox, had decided to leave the company and pursue other interests. Cheryl wondered how she should deal with losing the only expertise the business had in design and production, which were crucial to the success of Career Fashions."

Kehadiran Mahasiswa 75.00 %

#### Materi Kuliah

No. Judul Jenis Materi Deskripsi Jenis File

1 TM V Career Fashions EBOOK "In late February of 1987, Cheryl Roche suddenly faced a situation that threatened the very survival of her

business. After fourteen months of operating Career Fashions, Cheryl's business partner, Carolyn Knox, had decided to leave the company and pursue other interests. Cheryl wondered how she should deal with losing the only expertise the business had in design and production, which were crucial to the success of Career Fashions." EBOOK

#### Forum

No.	Judul	Peserta Aktif
1	TM V Career Fashions	16

#### Tugas

No.	Judul	Deskripsi	Jumlah File Terkumpul	Nilai Rata-rata
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#### Ujian

No.	Judul	Jenis	Durasi	Nilai Rata-rata
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#### Pertemuan 6

Waktu 27-10-2020 s/d 27-10-2020

Judul TM VI Cash Computer Supplies

Deskripsi "It was March of 1993 and Brian Whiteway, owner/manager of Cash Computer Supplies of St John's, Newfoundland, was reviewing the results of a recent telephone market survey he had conducted as well as some demographic data he had collected. He hoped this information would allow him to determine the potential for his one-year old business and to decide on a future strategic direction for the company"



Kehadiran Mahasiswa 70.00 %

#### Materi Kuliah

No.	Judul	Jenis Materi	Deskripsi	Jenis File
1	Cash Computer Supplies	EBOOK	"It was March of 1993 and Brian Whiteway, owner/manager of Cash Computer Supplies of St John's, Newfoundland, was reviewing the results of a recent telephone market survey he had conducted as well as some demographic data he had collected. He hoped this information would allow him to determine the potential for his one-year old business and to decide on a future strategic direction for the company"	EBOOK

#### Forum

No.	Judul	Peserta Aktif
1	TM VI Cash Computer Supplies	15

#### Tugas

No.	Judul	Deskripsi	Jumlah File Terkumpul	Nilai Rata-rata
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#### Ujian

No.	Judul	Jenis	Durasi	Nilai Rata-rata
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#### Pertemuan 7

Waktu 03-11-2020 s/d 03-11-2020

Judul TM VII Chalet

Deskripsi "For privacy, we're going to locate four chalets over there, away from the other 16 ... the

heated swimming pool will be located right here ... the main administration building will be up there, on the way to the highway ... down there, just below those two white pine trees, will be the constructed sandy beach leading to the dock."

Kehadiran Mahasiswa 75.00 %

#### Materi Kuliah

No.	Judul	Jenis Materi	Deskripsi	Jenis File
1	TM VII Chalet	EBOOK	"For privacy, we're going to locate four chalets over there, away from the other 16 ... the heated swimming pool will be located right here ... the main administration building will be up there, on the way to the highway ... down there, just below those two white pine trees, will be the constructed sandy beach leading to the dock."	EBOOK

#### Forum

No.	Judul	Peserta Aktif
1	TM VII Chalet	16

#### Tugas

No.	Judul	Deskripsi	Jumlah File Terkumpul	Nilai Rata-rata
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#### Ujian

No.	Judul	Jenis	Durasi	Nilai Rata-rata
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## Pertemuan 8

Waktu 10-11-2020 s/d 10-11-2020

Judul TM VIII Cocoon

Deskripsi "The pace was frantic. Michelle Hill had less than two weeks before her scheduled meeting

with the loan board in Charlottetown, Prince Edward Island, Canada on November 19, 1997. By that time she needed to have completed her business plan, including market projections and pro forma financial statements. The task was made more daunting by the fact that Michelle had never before prepared a business plan. She was professionally trained as an esthetician, but that did not include any training in business management or the use of computers. If she failed to be ready for the meeting, then processing of her loan request would be delayed until 1998."

Kehadiran Mahasiswa 65.00 %

### Materi Kuliah

No.	Judul	Jenis Materi	Deskripsi	Jenis File
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1	TM VIII Cocoon	EBOOK	"The pace was frantic. Michelle Hill had less than two weeks before her scheduled meeting	
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with the loan board in Charlottetown, Prince Edward Island, Canada on November 19, 1997. By that time she needed to have completed her business plan, including market projections and pro forma financial statements. The task was made more daunting by the fact that Michelle had never before prepared a business plan. She was professionally trained as an esthetician, but that did not include any training in business management or the use of computers. If she failed to be ready for the meeting, then processing of her loan request would be delayed until 1998." EBOOK

## Forum

No.	Judul	Peserta Aktif
1	TM VIII Cocoon 14	

## Tugas

No.	Judul	Deskripsi	Jumlah File Terkumpul	Nilai Rata-rata
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## Ujian

No.	Judul	Jenis	Durasi	Nilai Rata-rata
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## Pertemuan 9

Waktu 17-11-2020 s/d 17-11-2020

Judul UTS Sore

Deskripsi Ujian Tengah Semester

Kehadiran Mahasiswa 100.00 %

## Materi Kuliah

No.	Judul	Jenis Materi	Deskripsi	Jenis File
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## Forum

No.	Judul	Peserta Aktif
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## Tugas

No.	Judul	Deskripsi	Jumlah File Terkumpul	Nilai Rata-rata
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## Ujian

No.	Judul	Jenis	Durasi	Nilai Rata-rata
1	UTS sore	UTS	60 menit	50.9

## Pertemuan 10

Waktu 24-11-2020 s/d 24-11-2020

Judul TM X Entrepreneur marketing

Deskripsi "After only nine months in business, Brent Banda, founder and owner of The Entrepreneur's Marketing Source Inc. (EMS), felt like he was facing the biggest challenge of his career. His business cards promised to provide "ideas, advice, and solutions" to other companies in Saskatoon, yet Brent wasn't sure what advice to give himself regarding the future of his company."

Kehadiran Mahasiswa 70.00 %

## Materi Kuliah

No.	Judul	Jenis Materi	Deskripsi	Jenis File
1	TM X Entrepreneur marketing	EBOOK	"After only nine months in business, Brent Banda, founder and owner of The Entrepreneur's Marketing Source Inc. (EMS), felt like he was facing the biggest challenge of his career. His business cards promised to provide "ideas, advice, and solutions" to other companies in Saskatoon, yet Brent wasn't sure what advice to give	

himself regarding the future of his company." EBOOK

#### Forum

No.	Judul	Peserta Aktif
1	TM X Entrepreneur marketing	15

#### Tugas

No.	Judul	Deskripsi	Jumlah File Terkumpul	Nilai Rata-rata
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#### Ujian

No.	Judul	Jenis	Durasi	Nilai Rata-rata
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#### Pertemuan 11

Waktu 01-12-2020 s/d 01-12-2020

Judul TM XI Glend William Greenhouses LTD

Deskripsi "During the first week of June 1988, Jim Wood, principal owner and manager of Glen William Greenhouses Ltd of Glen William, PEI, had just received the results of a market research study he had commissioned in April, 1988. Mr Wood was considering constructing a one hectare greenhouse to grow and market hydroponic lettuce in the Maritime provinces. Based on the results of the market study, Mr Wood had to decide whether to proceed with the plans to construct the greenhouse."

Kehadiran Mahasiswa 85.00 %

## Materi Kuliah

No.	Judul	Jenis Materi	Deskripsi	Jenis File
1	TM XI Glend William Greenhouses LTD	EBOOK	"During the first week of June 1988, Jim Wood, principal owner and manager of Glen William Greenhouses Ltd of Glen William, PEI, had just received the results of a market research study he had commissioned in April, 1988. Mr Wood was considering constructing a one hectare greenhouse to grow and market hydroponic lettuce in the Maritime provinces. Based on the results of the market study, Mr Wood had to decide whether to proceed with the plans to construct the greenhouse."	EBOOK

## Forum

No.	Judul	Peserta Aktif
1	TM XI Glend William Greenhouses LTD	18

## Tugas

No.	Judul	Deskripsi	Jumlah File Terkumpul	Nilai Rata-rata
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## Ujian

No.	Judul	Jenis	Durasi	Nilai Rata-rata
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## Pertemuan 12

Waktu 08-12-2020 s/d 08-12-2020

Judul TM XII GREEN ACRES FARMERS MARKET

Deskripsi "Alicia and Clifford were on the horns of a dilemma. A piece

of land on the main road through the town of St. Mary's had just become available for sale and it was expected to sell quickly. It was the last undeveloped lot with a significant amount of road frontage in a high traffic area. Alicia and Clifford had always felt that their area was ripe for a farmer's market. But it was already March -- if they decided to go ahead and open this year, 1994, they would have to act quickly."

Kehadiran Mahasiswa 50.00 %

#### Materi Kuliah

No.	Judul	Jenis Materi	Deskripsi	Jenis File
1	TM XII GREEN ACRES FARMERS MARKET	EBOOK	"Alicia and Clifford were on the horns of a dilemma. A piece of land on the main road through the town of St. Mary's had just become available for sale and it was expected to sell quickly. It was the last undeveloped lot with a significant amount of road frontage in a high traffic area. Alicia and Clifford had always felt that their area was ripe for a farmer's market. But it was already March -- if they decided to go ahead and open this year, 1994, they would have to act quickly."	EBOOK

#### Forum

No.	Judul	Peserta Aktif
1	TM XII GREEN ACRES FARMERS MARKET	11



## Tugas

No.	Judul	Deskripsi	Jumlah File Terkumpul	Nilai Rata-rata
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## Ujian

No.	Judul	Jenis	Durasi	Nilai Rata-rata
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## Pertemuan 13

Waktu 15-12-2020 s/d 15-12-2020

Judul TMXIII Griffiths Guitar Works

Deskripsi ""Two of the biggest barriers to starting my sole proprietorship are gathering the appropriate market information

and convincing the money lenders that I am not just another long haired, 19 year old guy who wants to be a

rock star. I have to convince people that I am absolutely set on pursuing my dream of building customized

acoustic and electric guitars and offering a full range of stringed musical instrument repair services.""  
These are

the thoughts of Chris Giffiths of St. John's, Newfoundland as he begins his business planning during the spring

of 1992."

Kehadiran Mahasiswa 70.00 %

## Materi Kuliah

No.	Judul	Jenis Materi	Deskripsi	Jenis File
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1 TMXIII Griffiths Guitar Works EBOOK ""Two of the biggest barriers to starting my sole proprietorship are gathering the appropriate market information

and convincing the money lenders that I am not just another long haired, 19 year old guy who wants to be a

rock star. I have to convince people that I am absolutely set on pursuing my dream of building customized

acoustic and electric guitars and offering a full range of stringed musical instrument repair services." These are

the thoughts of Chris Giffiths of St. John's, Newfoundland as he begins his business planning during the spring

of 1992." EBOOK

#### Forum

No.	Judul	Peserta Aktif
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1	TMXIII Griffiths Guitar Works	15
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#### Tugas

No.	Judul	Deskripsi	Jumlah File Terkumpul	Nilai Rata-rata
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#### Ujian

No.	Judul	Jenis	Durasi	Nilai Rata-rata
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#### Pertemuan 14

Waktu 22-12-2020 s/d 22-12-2020

Judul TM XIV The Head Room

Deskripsi "Trish stood at the window of The Head Room, overlooking the harbour of St. John's, and wondered how much

longer she and her partner Glenda would operate their business from this location. Their lease was coming up

for renewal and they had the option of either staying, or purchasing an older home in an area of the city where

professional offices, business associations, and consulting companies had located. They would be also within

walking distance of two of the major hospitals in the city."

Kehadiran Mahasiswa 65.00 %

#### Materi Kuliah

No.	Judul	Jenis Materi	Deskripsi	Jenis File
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1	TM XIV The Head Room	EBOOK	"Trish stood at the window of The Head Room, overlooking the harbour of St. John's, and wondered how much	
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longer she and her partner Glenda would operate their business from this location. Their lease was coming up

for renewal and they had the option of either staying, or purchasing an older home in an area of the city where

professional offices, business associations, and consulting companies had located. They would be also within

walking distance of two of the major hospitals in the city." EBOOK

#### Forum

No.	Judul	Peserta Aktif
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1	TMXIV the head room	14
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#### Tugas

No.	Judul	Deskripsi	Jumlah File Terkumpul	Nilai Rata-rata
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Ujian

No. Judul Jenis Durasi Nilai Rata-rata

Pertemuan 15

Waktu 29-12-2020 s/d 29-12-2020

Judul TM XVI KEJIMKUJIK NATIONAL PARK

Deskripsi "The first Kejimkujik National Park plan was approved in 1978. The Park represented the natural features and processes within the Atlantic Coast Uplands Natural Region in Canada. It protected 381 sq km of inland lakes and forests, and 22 sq km of coastline. It was characterized by myriad lakes and rivers, undulating glacial landforms, a segment of rugged Atlantic Ocean shoreline, and a large area of natural habitat which was one of the last vestiges of protected wilderness in Nova Scotia (Management Plan, 1994). It was part of the Canadian National Parks System."

Kehadiran Mahasiswa 70.00 %

Materi Kuliah

No.	Judul	Jenis Materi	Deskripsi	Jenis File
1	TM XVI KEJIMKUJIK NATIONAL PARK	EBOOK	"The first Kejimkujik National Park plan was approved in 1978. The Park represented the natural features and processes within the Atlantic Coast Uplands Natural Region in Canada. It protected 381	

sq km of inland lakes and forests, and 22 sq km of coastline. It was characterized by myriad lakes and rivers, undulating glacial landforms, a segment of rugged Atlantic Ocean shoreline, and a large area of natural habitat which was one of the last vestiges of protected wilderness in Nova Scotia (Management Plan, 1994). It was part of the Canadian National Parks System." EBOOK

#### Forum

No.	Judul	Peserta Aktif
1	TM XVI KEJIMKUIK NATIONAL PARK	15

#### Tugas

No.	Judul	Deskripsi	Jumlah File Berkumpul	Nilai Rata-rata
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#### Ujian

No.	Judul	Jenis	Durasi	Nilai Rata-rata
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#### Pertemuan 16

Waktu 05-01-2021 s/d 05-01-2021

Judul TMVIII Linda's Bed-and-Breakfast

Deskripsi "In August of 1994, Linda Smith, owner/operator of Linda's Bed & Breakfast in Westside, 15 kilometres west of

downtown Halifax, Nova Scotia, assessed the current peak season and the upcoming off season. For

bedand-breakfasts, the peak season was the middle of May to the middle of October and the off-season was the

end of October through until May. The tourism and travel business had been good and had improved over the

last two years, however, the off-season continued to be slow. Linda was concerned about increasing revenues

during both seasons and wondered how she might do so."

Kehadiran Mahasiswa 70.00 %

#### Materi Kuliah

No.	Judul	Jenis Materi	Deskripsi	Jenis File
1	TMVIII Linda's Bed-and-Breakfast	EBOOK	"In August of 1994, Linda Smith, owner/operator of Linda's Bed & Breakfast in Westside, 15 kilometres west of downtown Halifax, Nova Scotia, assessed the current peak season and the upcoming off season. For bedand-breakfasts, the peak season was the middle of May to the middle of October and the off-season was the end of October through until May. The tourism and travel business had been good and had improved over the last two years, however, the off-season continued to be slow. Linda was concerned about increasing revenues during both seasons and wondered how she might do so."	EBOOK

#### Forum

No.	Judul	Peserta Aktif
1	TMVIII Linda's Bed-and-Breakfast	15

#### Tugas

No.	Judul	Deskripsi	Jumlah File Terkumpul	Nilai Rata-rata
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## Ujian

No.	Judul	Jenis	Durasi	Nilai Rata-rata
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## Data Nilai

Prodi : MANAJEMEN  
 Kode test : MJM490/1  
 Mata Kuliah : SEMINAR PEMASARAN

Semester : 2020/2021Ganjil  
 Pengajar : AGUSTIAN BURDA  
 Status : Publish, Tidak Terkunci  
 Koreksi Nilai :  
 Entri Nilai :  
 On Time :

\*Catatan : Gunakan titik atau koma untuk angka desimal. contoh : 70.05.

\*Catatan : Nilai akhir akan dipublikasi oleh bagian akademik

No	NIM	Nama	KEHADIRAN (10%)	TUGAS (30%)	UAS (30%)	UTS (30%)	Nilai Akhir	Bobot	Simbol
1	2113000492	FEBRIANSYAH RAMDHAN	100	75	90	40	71.50	3	B
2	21150000330	ABU HIRZAN FACHRI	100	80	95	36	73.30	3	B
3	21160000024	ICHSAN RIZQULLAH	100	75	30	58	58.90	2	C
4	21160000033	AZARIA EDGINA	100	75	90	68	79.90	3.75	A-
5	21160000051	MARISKA FADILAH	100	70	90	68	78.40	3.75	A-
6	21160000056	WIDI FATMA RUKOYAH	100	85	90	52	78.10	3.75	A-
7	21160000086	CHRISTIANTO WILLIATER HALOMOAN	100	75	95	70	82	4	A
8	21160000097	MUHAMMAD FAKHRI ARDIANSYAH	100	75	96	42	73.90	3	B
9	21160000197	ROMA YULI PARULIAN	100	45	90	52	66.10	2.75	B-
10	21160000209	SHARFINA FEBRIANY	100	70	90	48	72.40	3	B
11	21160000245	YOLANDA MESYIANA PUTRI	100	70	54	54	63.40	2.50	C+
12	21160000267	RIDHO TRIATMOJO	100	55	54	52	58.30	2	C
13	21160000280	ADITIA PRATAMA	100	55	72	66	67.90	2.75	B-
14	21160000303	LINA NABILA	100	70	97	34	70.30	3	B
15	21160000426	IHSAN MUHAMMAD MARZUKI	100	75	78	42	68.50	3	B
16	21170000187	HAERUNISA AZHARI	100	80	91	46	75.10	3.50	B+
17	21170000214	ASTRI DARMA WIJAYA	100	80	60	46	65.80	2.75	B-
18	21170000274	SAFIRA	100	70	91	60	76.30	3.50	B+
19	21187000516	ISHNA RAHMI AFIDATHI	100	85	90	50	77.50	3.75	A-
20	21207000011	JAJANG JUMARTO	100		24	34	27.40	0	E
<b>Total</b>			<b>2000</b>	<b>1365</b>	<b>1567</b>	<b>1018</b>	<b>1385</b>	<b>0</b>	
<b>Rata-rata</b>			<b>100</b>	<b>68.25</b>	<b>78.35</b>	<b>50.90</b>	<b>69.25</b>	<b>0</b>	

Batas Akhir Entri Nilai 4 22-01-2021 s.d 23-01-2021