



Jumlah Pertemuan Presensi Mahasiswa

[Cetak](#)

Semester	2020/2021 Ganjil	Mata Kuliah Lab	Tidak
Kode	MJM490/2	Jumlah SKS	3
Mata Kuliah	SEMINAR PEMASARAN	Pengajar	AGUSTIAN BURDA
Kampus	Jakarta		

No.	NIM	Nama Mahasiswa	Tanggal Pertemuan														Jumlah Absen	Jum					
			22-09-2020 Sesi 5	29-09-2020 Sesi 5	06-10-2020 Sesi 5	13-10-2020 Sesi 5	20-10-2020 Sesi 5	27-10-2020 Sesi 5	03-11-2020 Sesi 5	10-11-2020 Sesi 5	17-11-2020 Sesi 5	24-11-2020 Sesi 5	01-12-2020 Sesi 5	08-12-2020 Sesi 5	15-12-2020 Sesi 5	22-12-2020 Sesi 5			05-01-2021 Sesi 5				
1	2114000262	MAULANA FAJRI	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	15	(
2	2115000007	PRINKA NOER RIZKY	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	15	(
3	2115000097	NUR FITRI PUTRI CHOILYA	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	15	(
4	21150000198	VINKY RAMADHANTY	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	15	(
5	21160000050	KEVIN WICAKSONO	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	15	(
6	21160000059	RANDY YOLANDA ANNOFCI PRATAMA	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	15	(
7	21160000092	IKAL PRASETYO	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	15	(
8	21160000095	ACHMAD DWI YULIANTO	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	15	(
9	21160000108	DONI PRASETIYO	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	15	(
10	21160000112	CHRISTY LAURA	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	15	(
11	21160000180	ACHMAD RIDHO MITRA	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	15	(
12	21160000210	ADI ROINALDI SIMANJUNTAK	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	15	(
13	21160000262	ARFIYAN HIDAYATULLAH	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	15	(
14	21160000305	BAYU NUGROHO	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	15	(
15	21160000355	IBNU MUHAMMAD SIDDIQ	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	15	(
16	21160600385	PUSPARINI	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	15	(
17	21170000296	HERAWATI	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	15	(
18	21170500356	KUSTANTINA PUJI LESTARI	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	15	(
19	21170500358	DIAN SAVANAH	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	15	(
20	21170500359	NUGROHO HARIWIDODO	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	15	(
21	21177500451	CAHYA KURNIA WULANDARI	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	15	(
22	21187000264	MUHAMMAD ARYO RASTOMO WICAKSONO	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	15	(
23	21187000525	DWICKY PUTRA PRADANA	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	15	(
TOTAL ABSEN PERTEMUAN			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	

Laporan Berita Acara Perkuliahan

Mata Kuliah SEMINAR PEMASARAN

Periode 2020/2021 Ganjil

Beban SKS 3 SKS

Kampus Jakarta

Kelas 02 Reguler

Jenis Kuliah Blended

Dosen Pengampu AGUSTIAN BURDA

Jumlah Peserta 23

Jumlah Pertemuan 16

Pertemuan 1

Waktu 22-09-2020 s/d 22-09-2020

Judul TM I

Deskripsi memberikan penjelasan tentang tata tertib kelas selama satu semester kedepannya

Kehadiran Mahasiswa 0.00 %

Materi Kuliah

No.	Judul	Jenis Materi	Deskripsi	Jenis File
1	Peraturan tata tertib kelas Seminar Pemasaran	EBOOK	memberikan penjelasan tentang tata tertib kelas selama satu semester keepannya	EBOOK

Forum

No.	Judul	Peserta Aktif
1	Peraturan tata tertib kelas Seminar Pemasaran	19

Tugas

No.	Judul	Deskripsi	Jumlah File Terkumpul	Nilai Rata-rata
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Ujian

No.	Judul	Jenis	Durasi	Nilai Rata-rata
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Pertemuan 2

Waktu 23-09-2020 s/d 29-09-2020

Judul TM2 Mussel Mud

Deskripsi "Mussel mud was the term popularised as early as 1806 on Prince Edward Island (PEI) to describe the

accumulation of oyster, mussel, quahog and clam shells that mixed with sand and other materials and gathered

in 'beds'" along the Island rivers and bays. In order to replenish soil fertility, the gathering and spreading of

mussel mud by PEI farmers became popular in 1860 and continued as one of the most popular methods of

fertilising island farmland until around 1940."

Kehadiran Mahasiswa 95.65 %

Materi Kuliah

No.	Judul	Jenis Materi	Deskripsi	Jenis File
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1 TM2 Mussel Mud EBOOK "Mussel mud was the term popularised as early as 1806 on Prince Edward Island (PEI) to describe the

accumulation of oyster, mussel, quahog and clam shells that mixed with sand and other materials and gathered

in "beds" along the Island rivers and bays. In order to replenish soil fertility, the gathering and spreading of

mussel mud by PEI farmers became popular in 1860 and continued as one of the most popular methods of

fertilising island farmland until around 1940." EBOOK

Forum

No.	Judul	Peserta Aktif
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1	TM2 Mussel Mud	23
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Tugas

No.	Judul	Deskripsi	Jumlah File Berkumpul	Nilai Rata-rata
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Ujian

No.	Judul	Jenis	Durasi	Nilai Rata-rata
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Pertemuan 3

Waktu 06-10-2020 s/d 06-10-2020

Judul TM3 National Music Studio

Deskripsi "Mr Paul Robson, manager of two Halifax-Dartmouth National Music Studio (NMS) branches was

studying the demographic data before him. He was also studying marketing surveys which included information on consumer attitudes and consumer awareness. The owner of NMS, Mr Peter MacDonald, was considering adding another branch in the metro area and the two men were to meet in two weeks time to discuss the matter."

Kehadiran Mahasiswa 91.30 %

Materi Kuliah

No.	Judul	Jenis Materi	Deskripsi	Jenis File
1	TM3 National Music Studio	EBOOK	"Mr Paul Robson, manager of two Halifax-Dartmouth National Music Studio (NMS) branches was studying the demographic data before him. He was also studying marketing surveys which included information on consumer attitudes and consumer awareness. The owner of NMS, Mr Peter MacDonald, was considering adding another branch in the metro area and the two men were to meet in two weeks time to discuss the matter."	EBOOK

Forum

No.	Judul	Peserta Aktif
1	TM3 National Music Studio	22

Tugas

No.	Judul	Deskripsi	Jumlah File Terkumpul	Nilai Rata-rata
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Ujian

No.	Judul	Jenis	Durasi	Nilai Rata-rata
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Pertemuan 4

Waktu 13-10-2020 s/d 13-10-2020

Judul TM4 NCA Microeledtroniks

Deskripsi "1990 had not been a great year for NCA Microelectronics. Some good products had been

developed, but financial success still seemed as far away as ever. Losses had forced severe staff cutbacks. The management group met in a planning session, in 1991, knowing that they had only one more chance to get it right. Harvey Nickerson looked at his partner Lewis Cobb and said, 'If we don't avoid the problems we had with the R1000 and R2000, then the Chameleon project will 10 NCA Microelectronics. We'll lose the company and Saint John will have one less high-tech startup.' " "Relax," said Lewis, "we know more about technology marketing since 1990, and anyway, we don't have a federal lab to complicate the development." ""

Kehadiran Mahasiswa 0.00 %

Materi Kuliah

No.	Judul	Jenis Materi	Deskripsi	Jenis File
1	TM4 NCA Microeledtroniks	EBOOK	"1990 had not been a great year for NCA Microelectronics. Some good products had been developed, but financial success still seemed as far away as ever. Losses had forced severe staff cutbacks. The management group met in a planning session, in 1991, knowing that they had only one more chance to get it right. Harvey Nickerson looked at his partner Lewis Cobb and said, 'If we don't avoid the problems we had with the R1000 and R2000, then the Chameleon project will 10 NCA Microelectronics. We'll lose the company and Saint John will have one less high-tech startup.' " "Relax," said Lewis, "we	

know more about technology marketing since 1990, and anyway, we don't have a federal lab to complicate the development.""" EBOOK

Forum

No.	Judul	Peserta Aktif
1	TM4 NCA Microelektroniks	23

Tugas

No.	Judul	Deskripsi	Jumlah File Berkumpul	Nilai Rata-rata
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Ujian

No.	Judul	Jenis	Durasi	Nilai Rata-rata
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Pertemuan 5

Waktu 20-10-2020 s/d 20-10-2020

Judul TM V NFLD Heart Foundation

Deskripsi "Tina Fagan, Executive Director of the Newfoundland and Labrador Division of the Canadian Heart Foundation

(CHF) was excited by the challenge of developing a marketing plan for the campaign year from July 1, 1987 to

June 30, 1988. Having just completed a marketing course at Memorial University of Newfoundland, she knew

such a plan was essential to the growth and efficiency of the provincial division. The plan also would provide

direction to solve many of the problems of the division and would be instrumental in helping achieve the major

objective of gaining foundation status by July, 1989. In fewer than three weeks Tina would need the plan ready

for implementation. As it was already June, there was an urgent need for action."

Kehadiran Mahasiswa 91.30 %

Materi Kuliah

No.	Judul	Jenis Materi	Deskripsi	Jenis File
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1	TM V NFLD Heart Foundation	EBOOK	"Tina Fagan, Executive Director of the Newfoundland and Labrador Division of the Canadian Heart Foundation	
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(CHF) was excited by the challenge of developing a marketing plan for the campaign year from July 1, 1987 to

June 30, 1988. Having just completed a marketing course at Memorial University of Newfoundland, she knew

such a plan was essential to the growth and efficiency of the provincial division. The plan also would provide

direction to solve many of the problems of the division and would be instrumental in helping achieve the major

objective of gaining foundation status by July, 1989. In fewer than three weeks Tina would need the plan ready

for implementation. As it was already June, there was an urgent need for action." EBOOK

Forum

No.	Judul	Peserta Aktif
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1	TM V NFLD Heart Foundation	22
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Tugas

No.	Judul	Deskripsi	Jumlah File Terkumpul	Nilai Rata-rata
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Ujian

No.	Judul	Jenis	Durasi	Nilai Rata-rata
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Pertemuan 6

Waktu 27-10-2020 s/d 27-10-2020

Judul TM VI Nightshifts

Deskripsi """"This year I am going to do something for myself; this is my twenty-third year and it's going to be a great one,"""

Karen Daly whispered these words to herself as the clock struck midnight on December 31, 1992 and she

hugged her husband, Paul."

Kehadiran Mahasiswa 95.65 %

Materi Kuliah

No.	Judul	Jenis Materi	Deskripsi	Jenis File
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1	TM VI Nightshifts	EBOOK	""""This year I am going to do something for myself; this is my twenty-third year and it's going to be a great one,"""	
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Karen Daly whispered these words to herself as the clock struck midnight on December 31, 1992 and she

hugged her husband, Paul." EBOOK

Forum

No.	Judul	Peserta Aktif
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1	TM VI Nightshifts	23
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Tugas

No.	Judul	Deskripsi	Jumlah File Terkumpul	Nilai Rata-rata
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Ujian

No.	Judul	Jenis	Durasi	Nilai Rata-rata
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Pertemuan 7

Waktu 03-11-2020 s/d 03-11-2020

Judul TMVII Observer

Deskripsi "It was the last Friday afternoon in August 1991. Four third-year Acadia University students, who had just returned for the fall semester, were meeting at the Student's 50-50 lounge. Before classes started, Randy Ansems, Stephen Connor, Steve Robart and Greg Simpson had to decide whether to turn a course project, an inter-high school newspaper, into a business."

Kehadiran Mahasiswa 95.65 %

Materi Kuliah

No.	Judul	Jenis Materi	Deskripsi	Jenis File
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1	TMVII Observer	EBOOK	"It was the last Friday afternoon in August 1991. Four third-year Acadia University	
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students, who had just returned for the fall semester, were meeting at the Student's 50-50 lounge. Before classes started, Randy Ansems, Stephen Connor, Steve Robart and Greg Simpson had to decide whether to turn a course project, an inter-high school newspaper,

into a business." EBOOK

Forum

No.	Judul	Peserta Aktif
1	TMVII Observer	23

Tugas

No.	Judul	Deskripsi	Jumlah File Terkumpul	Nilai Rata-rata
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Ujian

No.	Judul	Jenis	Durasi	Nilai Rata-rata
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Pertemuan 8

Waktu 10-11-2020 s/d 10-11-2020

Judul TM VIII Opportunity Access

Deskripsi "Late in the Spring of 1987, Joyce Gillis sat facing one of her students at the Atlantic Provinces Resource Centre for the Hearing Handicapped (APRCHH) in Amherst Nova Scotia. Talking about the uncertain future with graduating students was the down side to a job she otherwise loved. David Ward was an intelligent, enthusiastic and talented young man who had easily absorbed the lessons and skills taught in the program for the Hearing Handicapped. "

Kehadiran Mahasiswa 100.00 %

Materi Kuliah

No.	Judul	Jenis Materi	Deskripsi	Jenis File
1	TM VII Opportunity Access	EBOOK	"Late in the Spring of 1987, Joyce Gillis sat facing one of her students at the Atlantic Provinces Resource Centre for the Hearing Handicapped (APRCHH) in Amherst Nova Scotia. Talking about the uncertain future with graduating students was the down side to a job she otherwise loved. David Ward was an intelligent, enthusiastic and talented young man who had easily absorbed the lessons and skills taught in the program for the Hearing Handicapped. "	EBOOK

Forum

No.	Judul	Peserta Aktif
1	TM VII Opportunity Access	24

Tugas

No.	Judul	Deskripsi	Jumlah File Terkumpul	Nilai Rata-rata
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Ujian

No.	Judul	Jenis	Durasi	Nilai Rata-rata
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Pertemuan 9

Waktu 17-11-2020 s/d 17-11-2020

Judul UTS

Deskripsi Ujian Tengah Semester

Kehadiran Mahasiswa 95.65 %

Materi Kuliah

No.	Judul	Jenis Materi	Deskripsi	Jenis File
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Forum

No.	Judul	Peserta Aktif
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Tugas

No.	Judul	Deskripsi	Jumlah File Terkumpul	Nilai Rata-rata
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Ujian

No.	Judul	Jenis	Durasi	Nilai Rata-rata
1	UTS	UTS	60 menit	61.45

Pertemuan 10

Waktu 24-11-2020 s/d 24-11-2020

Judul TM X PEDDLER'S PUB AND JJ ROSSY'S LTD

Deskripsi "Halifax was well known for its nightlife, especially the bar and nightclub industry. As an owner

of one of the city's most successful operations, Joey Ross managed to become a major figure in the bar business. Ross, along with his two brothers Jimmy and Dave, established Peddler's Pub and gained a reputation as industry leaders during the so-called fast and free 1980's. In the 1980's the bar business was booming because patrons freely and frequently spent money.

However, by 1994 liquor sales were down and people were more conscious of how they spent their money. Peddler's Pub sales of draft beer, the traditional industry staple, had been dropping 16-18% a year for the last few years. In their other operation, JJ Rossy's, sales had been fluctuating from month to month, and management knew something had to be done to stabilize the operation. One thing Joey knew for certain was that both places could not run themselves, and tight control, planning and strategy re-evaluation were essential."

Kehadiran Mahasiswa 78.26 %

Materi Kuliah

No.	Judul	Jenis Materi	Deskripsi	Jenis File
1	TM X PEDDLER'S PUB AND JJ ROSSY'S LTD	EBOOK	"Halifax was well known for its nightlife, especially the bar and nightclub industry. As an owner of one of the city's most successful operations, Joey Ross managed to become a major figure in the bar business. Ross, along with his two brothers Jimmy and Dave, established Peddler's Pub and gained a reputation as industry leaders during the so-called fast and free 1980's. In the 1980's the bar business was booming because patrons freely and frequently spent money. However, by 1994 liquor sales were down and people were more conscious of how they spent their money. Peddler's Pub sales of draft beer, the traditional industry staple, had been dropping 16-18% a year for the last few years. In their other operation, JJ Rossy's, sales had been fluctuating from month to month, and management knew something had to be done to stabilize the operation. One thing Joey knew for certain was that both places could not run themselves, and tight control, planning and strategy re-evaluation were essential."	EBOOK

Forum

No.	Judul	Peserta Aktif
1	TM X PEDDLER'S PUB AND JJ ROSSY'S LTD	19

Tugas

No.	Judul	Deskripsi	Jumlah File Terkumpul	Nilai Rata-rata
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Ujian

No.	Judul	Jenis	Durasi	Nilai Rata-rata
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Pertemuan 11

Waktu 01-12-2020 s/d 01-12-2020

Judul TM XI Peruna

Deskripsi "In April of 1989, James Gorman, President of Gorman Controls Ltd of Bonshaw, Prince Edward Island (PEI)

had to decide whether to proceed with test marketing the Peruna line of skin care products. James Gorman had

been looking for a business opportunity that was unrelated to his present potato warehouse ventilation business.

He had secured funding assistance from a government development agency to cover a portion of the test market

costs and Shoppers Drug Mart had agreed to participate in the test market. He estimated that he had already

invested over \$20,000 pursuing the Peruna idea, and that substantially more investment would be required to

test market the products. At this time, his ventilation business was entering its busy season."

Kehadiran Mahasiswa 95.65 %

Materi Kuliah

No.	Judul	Jenis Materi	Deskripsi	Jenis File
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1	TM XI Peruna	EBOOK	"In April of 1989, James Gorman, President of Gorman Controls Ltd of Bonshaw, Prince Edward Island (PEI)	
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had to decide whether to proceed with test marketing the Peruna line of skin care products. James Gorman had

been looking for a business opportunity that was unrelated to his present potato warehouse ventilation business.

He had secured funding assistance from a government development agency to cover a portion of the test market

costs and Shoppers Drug Mart had agreed to participate in the test market. He estimated that he had already

invested over \$20,000 pursuing the Peruna idea, and that substantially more investment would be required to

test market the products. At this time, his ventilation business was entering its busy season." EBOOK

Forum

No.	Judul	Peserta Aktif
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1	TM XI Peruna	23
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Tugas

No.	Judul	Deskripsi	Jumlah File Terkumpul	Nilai Rata-rata
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Ujian

No.	Judul	Jenis	Durasi	Nilai Rata-rata
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Pertemuan 12

Waktu 08-12-2020 s/d 08-12-2020

Judul TM XII Sainte Famille Wines Limited

Deskripsi "Sainte Famille Wines Limited (SFW) was a new farm winery located in Falmouth, Nova Scotia. In the spring of

1990, Suzanne Corkum, president and co-owner of Sainte Famille Wines, looked over the racks of bottled wine

from the first vintage. They were nearly ready for sale and the industry's peak season would soon begin. As she

turned the bottles, she thought about how she would sell this wine. She had many final decisions to make over

the next couple of months."

Kehadiran Mahasiswa 73.91 %

Materi Kuliah

No.	Judul	Jenis Materi	Deskripsi	Jenis File
1	TM XII Sainte Famille Wines Limited	EBOOK	"Sainte Famille Wines Limited (SFW) was a new farm winery located in Falmouth, Nova Scotia. In the spring of 1990, Suzanne Corkum, president and co-owner of Sainte Famille Wines, looked over the racks of bottled wine from the first vintage. They were nearly ready for sale and the industry's peak season would soon begin. As she turned the bottles, she thought about how she would sell this wine. She had many final decisions to make over the next couple of months."	EBOOK

Forum

No.	Judul	Peserta Aktif
1	TM XII Sainte Famille Wines Limited	18

Tugas

No.	Judul	Deskripsi	Jumlah File Terkumpul	Nilai Rata-rata
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Ujian

No.	Judul	Jenis	Durasi	Nilai Rata-rata
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Pertemuan 13

Waktu 15-12-2020 s/d 15-12-2020

Judul TMXIII Scotian Pride

Deskripsi "In December of 1989, Rick Fraser, a private consultant and former mussel grower, was preparing an analysis of

the mussel industry for the Nova Scotia Aquaculture Association (NSAA). Local mussel growers were concerned because competition from Maine controlled the low end of the market and ""Island Blue"" mussels

from Prince Edward Island had positioned themselves at the high end. Rick was searching for an industry-wide

marketing strategy which could give the Nova Scotia mussel growers a profitable and defendable market position. The report was due in a month."

Kehadiran Mahasiswa 82.61 %

Materi Kuliah

No.	Judul	Jenis Materi	Deskripsi	Jenis File
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1	TMXIII Scotian Pride	EBOOK	"In December of 1989, Rick Fraser, a private consultant and former mussel grower, was preparing an analysis of	
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the mussel industry for the Nova Scotia Aquaculture Association (NSAA). Local mussel growers were concerned because competition from Maine controlled the low end of the market and ""Island Blue"" mussels

from Prince Edward Island had positioned themselves at the high end. Rick was searching for an industry-wide

marketing strategy which could give the Nova Scotia mussel growers a profitable and defensible market position. The report was due in a month." EBOOK

Forum

No.	Judul	Peserta Aktif
1	TMXIII Scotian Pride	20

Tugas

No.	Judul	Deskripsi	Jumlah File Terkumpul	Nilai Rata-rata
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Ujian

No.	Judul	Jenis	Durasi	Nilai Rata-rata
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Pertemuan 14

Waktu 22-12-2020 s/d 22-12-2020

Judul TMXIV SELFHELP CRAFTS OF THE WORLD

Deskripsi "It was late afternoon on the last Friday of March 1990, Sue Daley, manager of SELFHELP Crafts of the World, Saint John, New Brunswick, hung up the telephone and breathed a sigh of relief. She had just

been speaking with a faculty member from the local University and had agreed to allow a group of marketing students to develop a comprehensive marketing strategy for the store."

Kehadiran Mahasiswa 82.61 %

Materi Kuliah

No.	Judul	Jenis Materi	Deskripsi	Jenis File
1	TM XIV SELFHELP CRAFTS OF THE WORLD	EBOOK	"It was late afternoon on the last Friday of March 1990, Sue Daley, manager of SELFHELP Crafts of the World, Saint John, New Brunswick, hung up the telephone and breathed a sigh of relief. She had just been speaking with a faculty member from the local University and had agreed to allow a group of marketing students to develop a comprehensive marketing strategy for the store."	EBOOK

Forum

No.	Judul	Peserta Aktif
1	TM XIV SELFHELP CRAFTS OF THE WORLD	20

Tugas

No.	Judul	Deskripsi	Jumlah File Terkumpul	Nilai Rata-rata
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Ujian

No.	Judul	Jenis	Durasi	Nilai Rata-rata
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Pertemuan 15

Waktu 29-12-2020 s/d 29-12-2020

Judul TMXVI STRATEGIC ADVENTURE PARK

Deskripsi "In October 1989, Sue and Lisa reviewed the first operating season of their adventure park.

Strategic Adventure Park, located 30 miles from a major maritime city, catered to young adults who enjoyed active war games. The partners were discussing future options and needed to decide on what action should be taken because profits fell far short of projected levels."

Kehadiran Mahasiswa 91.30 %

Materi Kuliah

No.	Judul	Jenis Materi	Deskripsi	Jenis File
1	TMXVI STRATEGIC ADVENTURE PARK	EBOOK	"In October 1989, Sue and Lisa reviewed the first operating season of their adventure park.	

Strategic Adventure Park, located 30 miles from a major maritime city, catered to young adults who enjoyed active war games. The partners were discussing future options and needed to decide on what action should be taken because profits fell far short of projected levels." EBOOK

Forum

No.	Judul	Peserta Aktif
1	TMXVI STRATEGIC ADVENTURE PARK	22

Tugas

No.	Judul	Deskripsi	Jumlah File Terkumpul	Nilai Rata-rata
-----	-------	-----------	-----------------------	-----------------

Ujian

No.	Judul	Jenis	Durasi	Nilai Rata-rata
-----	-------	-------	--------	-----------------

Pertemuan 16

Waktu 05-01-2021 s/d 05-01-2021

Judul TMVIII Sweetn's

Deskripsi "In January 1989, Sue Sparkes, owner of Sweetn's, a women's clothing store in downtown

St John's, Newfoundland, was reviewing the data she had just received from her consultant. The data had been obtained from the 1986 census in order to update Sweetn's customer profile and to identify census tract areas from which the store should be drawing customers but was not. She needed this information before the spring sales period started. Further, she was contemplating opening a second store and was wondering if the data would help in making a decision with respect to location."

Kehadiran Mahasiswa 86.96 %

Materi Kuliah

No.	Judul	Jenis Materi	Deskripsi	Jenis File
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1	TMVIII Sweetn'sEBOOK	"In January 1989, Sue Sparkes, owner of Sweetn's, a women's clothing store in downtown		
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St John's, Newfoundland, was reviewing the data she had just received from her consultant. The data had been obtained from the 1986 census in order to update Sweetn's

customer profile and to identify census tract areas from which the store should be drawing customers but was not. She needed this information before the spring sales period started. Further, she was contemplating opening a second store and was wondering if the data would help in making a decision with respect to location." EBOOK

Forum

No.	Judul	Peserta Aktif
1	TMVII Sweetn's21	

Tugas

No.	Judul	Deskripsi	Jumlah File Berkumpul	Nilai Rata-rata
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Ujian

No.	Judul	Jenis	Durasi	Nilai Rata-rata
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Edit Nilai (Otomatis) (Index.Php?)
Pilihan=Ntambah

Maaf, waktu untuk entri nilai sudah habis. Silakan kontak operator untuk menyelesaikan entri nilai jika memang entri nilai belum selesai.

EDIT DATA NILAI (OTOMATIS)

Prodi	: MANAJEMEN	Semester	: 2020/2021Ganjil
Kode test	: MJM490/2	Pengajar	: AGUSTIAN BURDA
Mata Kuliah	: SEMINAR PEMASARAN	Status	: Publish, Tidak Terkunci
		Koreksi Nilai	:
		Entri Nilai On Time	:

Cetak

*Catatan : Gunakan titik atau koma untuk angka desimal. contoh : 70.05.

*Catatan : Nilai akhir akan dipublikasi oleh bagian akademik

No	NIM	Nama	KEHADIRAN (10%)	TUGAS (30%)	UAS (30%)	UTS (30%)	Nilai Akhir	Bobot	Simbol
1	2114000262	MAULANA FAJRI	100	72	90	56	75.40	3.50	B+
2	2115000007	PRINKA NOER RIZKY	100		60	60	46	1	D
3	2115000097	NUR FITRI PUTRI CHOILYA	100	75	67	58	70	3	B
4	21150000198	VINKY RAMADHANTY	100	72	90	52	74.20	3.50	B+
5	21160000050	KEVIN WICAKSONO	100	85	67	56	72.40	3	B
6	21160000059	RANDY YOLANDA ANNOFCI PRATAMA	100	70	40	52	58.60	2	C
7	21160000092	IKAL PRASETYO	100	75	72	52	69.70	3	B
8	21160000095	ACHMAD DWI YULIANTO	100	75	93	56	77.20	3.75	A-
9	21160000108	DONI PRASETIYO	100	85	87	60	79.60	3.75	A-
10	21160000112	CHRISTY LAURA	100	85	72	56	73.90	3	B
11	21160000180	ACHMAD RIDHO MITRA	100	70	87	56	73.90	3	B
12	21160000210	ADI ROINALDI SIMANJUNTAK	100	85	83	58	77.80	3.75	A-
13	21160000262	ARFIYAN HIDAYATULLAH	100	79	92	72	82.90	4	A
14	21160000305	BAYU NUGROHO	100	79	95	70	83.20	4	A
15	21160000355	IBNU MUHAMMAD SIDDIQ	100	79	90	70	81.70	4	A
16	21160600385	PUSPARINI	100		45	46	37.30	0	E
17	21170000296	HERAWATI	100	72	95	66	79.90	3.75	A-
18	21170500356	KUSTANTINA PUJI LESTARI	100	70	92	60	76.60	3.50	B+
19	21170500358	DIAN SAVANAH	100	70	72	56	69.40	3	B
20	21170500359	NUGROHO HARIWIDODO	100	70	83	96	84.70	4	A
21	21177500451	CAHYA KURNIA WULANDARI	100	70	92	50	73.60	3	B
22	21187000264	MUHAMMAD ARYO RASTOMO WICAKSONO	100		67	45	43.60	0	E
23	21187000525	DWICKY PUTRA PRADANA	100	80	92	94	89.80	4	A
		Total	2300	1518	1823	1397	1651.40	0	

Rata-rata	100	66	79.26	60.74	71.80	0
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Nilai Mahasiswa

Batas Akhir Entri Nilai

4 22-01-2021 s.d 23-01-2021

Edit Nilai (Otomatis) (Index.Php?
Pilihan=Ntambah)