

## Jumlah Pertemuan Presensi Mahasiswa

Semester 2020/2021 Genap  
 Kode MJM490/3  
 Mata Kuliah SEMINAR PEMASARAN  
 Kampus Jakarta

Mata Kuliah Lab Tidak  
 Jumlah SKS 3  
 Pengajar AGUSTIAN BURDA

No.	NIM	Nama Mahasiswa	Tanggal Pertemuan													Jumlah Absen	Jumlah Hadir	
			16-02-2021 Sesi 5	23-02-2021 Sesi 5	02-03-2021 Sesi 5	09-03-2021 Sesi 5	23-03-2021 Sesi 5	30-03-2021 Sesi 5	13-04-2021 Sesi 5	20-04-2021 Sesi 5	27-04-2021 Sesi 5	04-05-2021 Sesi 5	25-05-2021 Sesi 5	03-06-2021 Sesi 5	08-06-2021 Sesi 5			
1	21150000007	PRINKA NOER RIZKY	✗	✗	✓	✗	✗	✗	✗	✗	✗	✗	✓	✗	✓	✓	9	4 (30.77%)
2	21150000459	DOMINICA DEBBY		✓	✓	✓	✗	✓	✗	✓	✓	✓	✓	✓	✓	✓	2	10 (76.92%)
3	21160000081	ANNISA RAHMADHANI	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	1	12 (92.31%)
4	21160000311	FARHAN MULYA HAKIM	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		13 (100.00%)
5	21160600055	TITI UTAMI	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		13 (100.00%)
6	21160600371	MUHAMMAD FARIZ ARIE PRADANA	✓	✓	✓	✓	✓	✓	✓	✗	✓	✓	✓	✓	✓	✓	1	12 (92.31%)
7	21170000008	SASKIA ANGELA	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	1	12 (92.31%)
8	21170000010	YULI RUSMIATI	✓	✓	✓	✓	✓	✓	✗	✓	✓	✗	✓	✓	✓	✓	2	11 (84.62%)
9	21170000014	DAH ISTIANI	✓	✓	✓	✓	✗	✓	✓	✓	✗	✓	✗	✓	✓	✓	3	10 (76.92%)
10	21170000065	TYAS INDAH PUSPITA SARI	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		13 (100.00%)
11	21170000072	ERIKA SALZAL BELLA HERAWATI	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		13 (100.00%)
12	21170000074	ERITA SINAGA	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		13 (100.00%)
13	21170000080	RIRIN MAGHFUDLOH	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		13 (100.00%)
14	21170000108	DONNA AMARSAID	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		13 (100.00%)
15	21170000126	ASYRIYAH MAHARAMI	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		13 (100.00%)
16	21170000148	SHOFWATUL MISKIYAH	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		13 (100.00%)

17	21170000149	MUHAMMAD AKBAR ALQADRI	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	13 (100.00%)	
18	21170000254	RIZA AWALUDIN	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓	✓	✓	✓	1	12 (92.31%)
19	21170000282	HALIDZAH FIRA AINI	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓	✓	✓	✓	✓	✓	1	12 (92.31%)
20	21170000288	LARAS OKTAVIA	✓	✓	✓	✓	✓	✓	✗	✓	✗	✓	✗	✓	✓	✓	✓	3	10 (76.92%)
21	21170000298	TIA OKTAVIANI	✓	✓	✓	✓	✓	✗	✓	✓	✗	✓	✗	✓	✓	✓	✓	3	10 (76.92%)
22	21170000304	ANE MISPIANI	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	13 (100.00%)	
23	21170000305	SINORI BONITA HARAHAP	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	13 (100.00%)	
24	21170000348	RENNY ANDRIYANI	✓	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	1	12 (92.31%)
25	21170000364	AGUNG NUR RAMDHANI	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓	✓	✓	✓	1	12 (92.31%)
26	21170000401	MUHAMAD FACHROJI	✓	✓	✓	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	1	12 (92.31%)
27	21170000403	RAHMAWATI	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	13 (100.00%)	
28	21170000408	IVAN EKA CHRISTIANTO	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	13 (100.00%)	
29	21170000446	NAILA MINNATILLAH	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	1	12 (92.31%)
30	21187000532	ESTHER MARTINAH ULI	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	13 (100.00%)	
31	21197600011	DIECKY BAGUS RADETE	✓	✓	✓	✓	✓	✗	✓	✓	✓	✓	✓	✓	✓	✓	✓	1	12 (92.31%)
TOTAL ABSEN PERTEMUAN			4	2	0	2	3	4	4	2	5	1	5	0	0	32			

# Laporan Berita Acara Perkuliahan

Mata Kuliah	SEMINAR PEMASARAN	
Periode	2020/2021 Genap	
Beban SKS	3 SKS	
Kampus	Jakarta	
Kelas	03 Reguler	
Jenis Kuliah	Blended	
Dosen Pengampu	AGUSTIAN BURDA	
Jumlah Peserta		31
Jumlah Pertemuan		16

## Pertemuan 1

Waktu	16-02-2021 s/d 16-02-2021
Judul	Peraturan tata tertib kelas Seminar Pemasaran
Deskripsi	penjelasan tata tertib kelas
Kehadiran Mahasiswa	83.87 %

## Materi Kuliah

No.	Judul	Jenis Materi
1	Peraturan tata tertib kelas Seminar P	EBOOK

## Forum

No.	Judul	Peserta Aktif
1	Peraturan tata tertib kelas Seminar Pemasaran	27

## Tugas

No.	Judul	Deskripsi
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## Ujian

No.	Judul	Jenis
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## Pertemuan 2

Waktu	23-02-2021 s/d 23-02-2021
Judul	TM2 Mussel Mud

In May of 1989, Ron Sampson, proprietor of PEI Mussel Mud and Natural Fertilizer Co (PEIMM), reviewed the sales results of "mussel mud". In its first year of operation, the business had dredged over 3,500 tons of mussel mud from a local river and 22 farmers had placed orders for autumn delivery. Ron's dream of establishing his own small business seemed one step closer to reality. As he reviewed the events that led to his success, he wondered what should be his priorities for the upcoming year.

Deskripsi

Kehadiran Mahasiswa

100.00 %

**Materi Kuliah**

No.	Judul	Jenis Materi
1	TM2 Mussel Mud	EBOOK

**Forum**

No.	Judul	Peserta Aktif
1	TM2 Mussel Mud	32

**Tugas**

No.	Judul	Deskripsi
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**Ujian**

No.	Judul	Jenis
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**Pertemuan 3**

Waktu 02-03-2021 s/d 02-03-2021

Judul TM# National Music Studio

Mr Paul Robson, manager of two Halifax-Dartmouth National Music Studio (NMS) branches was studying the demographic data before him. He was also studying marketing surveys which included information on consumer attitudes and consumer awareness. The owner of NMS, Mr Peter MacDonald, was considering adding another branch in the metro area and the two men were to meet in two weeks time to discuss the matter.

Deskripsi

Kehadiran Mahasiswa 96.77 %

**Materi Kuliah**

No.	Judul	Jenis Materi
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	1 TM3 National Music Studio	EBOOK
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#### Forum

No.	Judul	Peserta Aktif
1	TM 3 National Music Studio	31

#### Tugas

No.	Judul	Deskripsi
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#### Ujian

No.	Judul	Jenis
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### Pertemuan 4

Waktu                    **09-03-2021 s/d 09-03-2021**  
Judul                      **TM IV NCA Microelectronics**

1990 had not been a great year for NCA Microelectronics. Some good products had been developed, but financial success still seemed as far away as ever. Losses had forced severe staff cutbacks. The management group met in a planning session, in 1991, knowing that they had only one more chance to get it right. Harvey Nickerson looked at his partner Lewis Cobb and said, 'If we don't avoid the problems we had with the R1000 and R2000, then the Chameleon project will 10 NCA Microelectronics. We'll lose the company and Saint John will have one less high-tech startup.' "Relax," said Lewis, "we know more about technology marketing since 1990, and anyway, we don't have a federal lab to complicate the development."

Deskripsi

Kehadiran Mahasiswa 96.77 %

**Materi Kuliah**

No.	Judul	Jenis Materi
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	1 TM IV NCA Microelectronics	EBOOK
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#### Forum

No.	Judul	Peserta Aktif
1	TM IV NCA Microelectronics	31

#### Tugas

No.	Judul	Deskripsi
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#### Ujian

No.	Judul	Jenis
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### Pertemuan 5

Waktu

16-03-2021 s/d 16-03-2021

Judul

TM V NFLD Heart Foundation



the Newfoundland and Labrador Division of the Canadian Heart Foundation (CHF) was excited by the challenge of developing a marketing plan for the campaign year from July 1, 1987 to June 30, 1988. Having just completed a marketing course at Memorial University of Newfoundland, she knew such a plan was essential to the growth and efficiency of the provincial division. The plan also would provide direction to solve many of the problems of the division and would be instrumental in helping achieve the major objective of gaining foundation status by July, 1989. In fewer than three weeks Tina would need the plan ready for implementation. As it was already June, there was an urgent need for action.

Deskripsi

Kehadiran Mahasiswa 96.77 %

**Materi Kuliah**

No.	Judul	Jenis Materi
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	1 TM V NFLD Heart Foundation	EBOOK
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#### Forum

No.	Judul	Peserta Aktif
1	TM V NFLD Heart Foundation	31

#### Tugas

No.	Judul	Deskripsi
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#### Ujian

No.	Judul	Jenis
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### Pertemuan 6

Waktu 23-03-2021 s/d 23-03-2021  
Judul TM VI Nightshifts

"This year I am going to do something for myself; this is my twenty-third year and it's going to be a great one,"  
 Karen Daly whispered these words to herself as the clock struck midnight on December 31, 1992 and she hugged her husband, Paul.

Deskripsi

Kehadiran Mahasiswa 93.55 %

**Materi Kuliah**

No.	Judul	Jenis Materi
1	TM VI Nightshifts	EBOOK

**Forum**

No.	Judul	Peserta Aktif
1	TM VI Nightshifts	30

**Tugas**

No.	Judul	Deskripsi
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**Ujian**

No.	Judul	Jenis
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**Pertemuan 7**

Waktu 30-03-2021 s/d 30-03-2021

Judul TM VII THE OBSERVER

It was the last Friday afternoon in August 1991. Four third-year Acadia University students, who had just returned for the fall semester, were meeting at the Student's 50-50 lounge. Before classes started, Randy Ansems, Stephen Connor, Steve Robart and Greg Simpson had to decide whether to turn a course project, an inter-high school newspaper, into a business.

Deskripsi

Kehadiran Mahasiswa 100.00 %

**Materi Kuliah**

No.	Judul	Jenis Materi
1	TM VII The Observer	EBOOK

**Forum**

No.	Judul	Peserta Aktif
1	TM VII THE OBSERVER	32

**Tugas**

No.	Judul	Deskripsi
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**Ujian**

No.	Judul	Jenis
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Waktu **06-04-2021 s/d 06-04-2021**  
Judul **Ujian Tengah Semester**  
Deskripsi **bentuk soal Benar atau Salah**  
Kehadiran Mahasiswa **0.00 %**

**Materi Kuliah**

No.	Judul	Jenis Materi
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**Forum**

No.	Judul	Peserta Aktif
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**Tugas**

No.	Judul	Deskripsi
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**Ujian**

No.	Judul	Jenis
1	Seminar Pemasaran 03 Malam	UTS

**Pertemuan 9**

Waktu **13-04-2021 s/d 13-04-2021**  
Judul **TM IX Opportunity Access**

Late in the Spring of 1987, Joyce Gillis sat facing one of her students at the Atlantic Provinces Resource Centre for the Hearing Handicapped (APRCHH) in Amherst Nova Scotia. Talking about the uncertain future with graduating students was the down side to a job she otherwise loved. David Ward was an intelligent, enthusiastic and talented young man who had easily absorbed the lessons and skills taught in the program for the Hearing Handicapped. Using eloquent sign language he asked Gillis, "Where do I go from here?" Gillis knew she had few answers to give him. Between 50 and 75% of all disabled persons in Canada are unemployed, although they make up 10% of the potential workforce.

Deskripsi

Kehadiran Mahasiswa 96.77 %

#### Materi Kuliah

No.	Judul	Jenis Materi
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	1 TM IX Opportunity Access	EBOOK
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#### Forum

No.	Judul	Peserta Aktif
1	TM IX Opportunity Access	31

#### Tugas

No.	Judul	Deskripsi
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#### Ujian

No.	Judul	Jenis
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### Pertemuan 10

Waktu

20-04-2021 s/d 20-04-2021

Judul

TM X PEDDLER'S PUB AND JJ ROSSY'S LTD

Halifax was well known for its nightlife, especially the bar and nightclub industry. As an owner of one of the city's most successful operations, Joey Ross managed to become a major figure in the bar business. Ross, along with his two brothers Jimmy and Dave, established Peddler's Pub and gained a reputation as industry leaders during the so-called fast and free 1980's. In the 1980's the bar business was booming because patrons freely and frequently spent money.

Deskripsi

Kehadiran Mahasiswa

0.00 %

#### Materi Kuliah

No.	Judul	Jenis Materi
1	TM X PEDDLER'S PUB AND JJ ROSSY'S	EBOOK

#### Forum

No.	Judul	Peserta Aktif
1	TM X PEDDLER'S PUB AND JJ ROSSY'S LTD	30

#### Tugas



No.	Judul	Deskripsi
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#### Ujian

No.	Judul	Jenis
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### Pertemuan 11

Waktu	27-04-2021 s/d 27-04-2021
Judul	<p><b>TM XI Peruna</b></p> <p><b>In April of 1989, James Gorman, President of Gorman Controls Ltd of Bonshaw, Prince Edward Island (PEI) had to decide whether to proceed with test marketing the Peruna line of skin care products. James Gorman had been looking for a business opportunity that was unrelated to his present potato warehouse ventilation business. He had secured funding assistance from a government development agency to cover a portion of the test market costs and Shoppers Drug Mart had agreed to participate in the test market. He estimated that he had already invested over \$20,000 pursuing the Peruna idea, and that substantially more investment would be required to test market the products. At this time, his ventilation business was entering its busy season.</b></p>
Deskripsi	
Kehadiran Mahasiswa	0.00 %

#### Materi Kuliah

No.	Judul	Jenis Materi
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	1 TM XI Peruna	EBOOK
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#### Forum

No.	Judul	Peserta Aktif
1	TM XI Peruna	29

#### Tugas

No.	Judul	Deskripsi
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#### Ujian

No.	Judul	Jenis
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### Pertemuan 12

Waktu

04-05-2021 s/d 04-05-2021

Judul

TM XII Sainte Famille Wines Limited

Sainte Famille Wines Limited (SFW) was a new farm winery located in Falmouth, Nova Scotia. In the spring of 1990, Suzanne Corkum, president and co-owner of Sainte Famille Wines, looked over the racks of bottled wine from the first vintage. They were nearly ready for sale and the industry's peak season would soon begin. As she turned the bottles, she thought about how she would sell this wine. She had many final decisions to make over the next couple of months.

Deskripsi

Kehadiran Mahasiswa

0.00 %

**Materi Kuliah**

No.	Judul	Jenis Materi
1	TM XII Sainte Famille Wines Limited	EBOOK

**Forum**

No.	Judul	Peserta Aktif
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1	TM XII Sainte Famille Wines Limited	31
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#### Tugas

No.	Judul	Deskripsi
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#### Ujian

No.	Judul	Jenis
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### Pertemuan 13

Waktu 25-05-2021 s/d 25-05-2021

Judul TM XIII Scotian Pride

In December of 1989, Rick Fraser, a private consultant and former mussel grower, was preparing an analysis of the mussel industry for the Nova Scotia Aquaculture Association (NSAA). Local mussel growers were concerned because competition from Maine controlled the low end of the market and "Island Blue" mussels from Prince Edward Island had positioned themselves at the high end. Rick was searching for an industry-wide marketing strategy which could give the Nova Scotia mussel growers a profitable and defensible market position. The report was due in a month.

Deskripsi

Kehadiran Mahasiswa 0.00 %

#### Materi Kuliah

No.	Judul	Jenis Materi
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	1 TM XIII Scotian Pride	EBOOK
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#### Forum

No.	Judul	Peserta Aktif
1	TM XIII Scotian Pride	30

#### Tugas

No.	Judul	Deskripsi
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#### Ujian

No.	Judul	Jenis
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### Pertemuan 14

Waktu

03-06-2021 s/d 03-06-2021

Judul

SELFHELP CRAFTS OF THE WORLD

It was late afternoon on the last Friday of March 1990, Sue Daley, manager of SELFHELP Crafts of the World, Saint John, New Brunswick, hung up the telephone and breathed a sigh of relief. She had just been speaking with a faculty member from the local University and had agreed to allow a group of marketing students to develop a comprehensive marketing strategy for the store.

Deskripsi

Kehadiran Mahasiswa

0.00 %

#### Materi Kuliah

No.	Judul	Jenis Materi
1	SELFHELP CRAFTS OF THE WORLD	EBOOK

#### Forum

No.	Judul	Peserta Aktif
1	SELFHELP CRAFTS OF THE WORLD	27

#### Tugas

No.	Judul	Deskripsi
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1	Menyanyikan mars dan Hymne STEI	menyanyikan lagu hymne dan mars stei
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### Ujian

No.	Judul	Jenis
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### Pertemuan 15

Waktu **08-06-2021 s/d 19-06-2021**  
Judul **STRATEGIC ADVENTURE PARK**

**In October 1989, Sue and Lisa reviewed the first operating season of their adventure park. Strategic Adventure Park, located 30 miles from a major maritime city, catered to young adults who enjoyed active war games. The partners were discussing future options and needed to decide on what action should be taken because profits fell far short of projected levels.**

Deskripsi  
Kehadiran Mahasiswa **0.00 %**

### Materi Kuliah

No.	Judul	Jenis Materi
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	1 STRATEGIC ADVENTURE PARK	EBOOK
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#### Forum

No.	Judul	Peserta Aktif
1	STRATEGIC ADVENTURE PARK	29

#### Tugas

No.	Judul	Deskripsi
1	syarat mengikuti UJIAN AKHIR SEMESTER	1. WAJIB MENCETAK KARTU UJIAN DI SIKAD (bila ada kendala silahkan hubungi bagian keuangan.2. DOWNLOAD KARTU UJIAN TSB. DI ESTUDY pda menu tugas dipertemuan 15 utk setiap mk yg diikuti.

#### Ujian

No.	Judul	Jenis
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#### Pertemuan 16

Waktu

13-02-2021 s/d 13-02-2021



Judul

Deskripsi

Kehadiran Mahasiswa **0.00 %**

**Materi Kuliah**

No.	Judul	Jenis Materi
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**Forum**

No.	Judul	Peserta Aktif
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**Tugas**

No.	Judul	Deskripsi
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**Ujian**

No.	Judul	Jenis
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<b>Deskripsi</b>	<b>Jenis File</b>
penjelasan tata tertib	EBOOK

<b>Jumlah File Berkumpul</b>	<b>Nilai Rata-rata</b>
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<b>Durasi</b>	<b>Nilai Rata-rata</b>
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Deskripsi	Jenis File
<p>In May of 1989, Ron Sampson, proprietor of PEI Mussel Mud and Natural Fertilizer Co (PEIMM), reviewed the sales results of "mussel mud". In its first year of operation, the business had dredged over 3,500 tons of mussel mud from a local river and 22 farmers had placed orders for autumn delivery. Ron's dream of establishing his own small business seemed one step closer to reality. As he reviewed the events that led to his success, he wondered what should be his priorities for the upcoming year.</p>	EBOOK

Jumlah File Berkumpul	Nilai Rata-rata
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Durasi	Nilai Rata-rata
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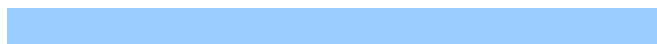


Deskripsi	Jenis File
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<p><b>Jumlah File Berkumpul</b></p>	<p><b>Nilai Rata-rata</b></p>
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<p><b>Durasi</b></p>	<p><b>Nilai Rata-rata</b></p>
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Deskripsi	Jenis File
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<p>1990 had not been a great year for NCA Microelectronics. Some good products had been developed, but financial success still seemed as far away as ever. Losses had forced severe staff cutbacks. The management group met in a planning session, in 1991, knowing that they had only one more chance to get it right. Harvey Nickerson looked at his partner Lewis Cobb and said, 'If we don't avoid the problems we had with the R1000 and R2000, then the Chameleon project will 10 NCA Microelectronics. We'll lose the company and Saint John will have one less high-tech startup.' "Relax," said Lewis, "we know more about technology</p>	<p>EBOOK</p>
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<b>Jumlah File Berkumpul</b>	<b>Nilai Rata-rata</b>
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<b>Durasi</b>	<b>Nilai Rata-rata</b>
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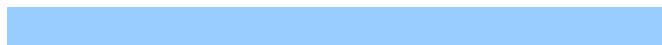
Deskripsi	Jenis File
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<p>Tina Fagan, Executive Director of the Newfoundland and Labrador Division of the Canadian Heart Foundation (CHF) was excited by the challenge of developing a marketing plan for the campaign year from July 1, 1987 to June 30, 1988. Having just completed a marketing course at Memorial University of Newfoundland, she knew such a plan was essential to the growth and efficiency of the provincial division. The plan also would provide direction to solve many of the problems of the division and would be instrumental in helping achieve the major objective of gaining foundation status by July, 1989. In fewer than three weeks Tina would need the plan ready for implementation. As it was already June, there was an</p>	<p>EBOOK</p>
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<b>Jumlah File Berkumpul</b>	<b>Nilai Rata-rata</b>
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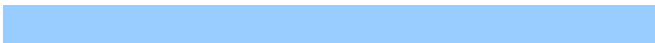
<b>Durasi</b>	<b>Nilai Rata-rata</b>
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Deskripsi	Jenis File
<p>"This year I am going to do something for myself; this is my twenty-third year and it's going to be a great one," Karen Daly whispered these words to herself as the clock struck midnight on December 31, 1992 and she hugged her husband, Paul.</p>	<p>EBOOK</p>

Jumlah File Berkumpul	Nilai Rata-rata
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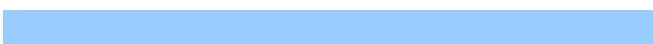
Durasi	Nilai Rata-rata
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Deskripsi	Jenis File
<p>It was the last Friday afternoon in August 1991. Four third-year Acadia University students, who had just returned for the fall semester, were meeting at the Student's 50-50 lounge. Before classes started, Randy Ansems, Stephen Connor, Steve Robart and Greg Simpson had to decide whether to turn a course project, an inter-high school newspaper, into a business.</p>	<p>EBOOK</p>

<b>Jumlah File Berkumpul</b>	<b>Nilai Rata-rata</b>
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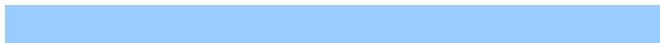
<b>Durasi</b>	<b>Nilai Rata-rata</b>
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Deskripsi	Jenis File
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Jumlah File Berkumpul	Nilai Rata-rata
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Durasi	Nilai Rata-rata
59 menit	36.32

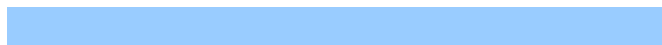


Deskripsi	Jenis File
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<p>Late in the Spring of 1987, Joyce Gillis sat facing one of her students at the Atlantic Provinces Resource Centre for the Hearing Handicapped (APRCHH) in Amherst Nova Scotia. Talking about the uncertain future with graduating students was the down side to a job she otherwise loved. David Ward was an intelligent, enthusiastic and talented young man who had easily absorbed the lessons and skills taught in the program for the Hearing Handicapped. Using eloquent sign language he asked Gillis, "Where do I go from here?" Gillis knew she had few answers to give him. Between 50 and 75% of all disabled persons in Canada are unemployed, although they make up 10% of the potential workforce.</p>	<p>EBOOK</p>
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<b>Jumlah File Berkumpul</b>	<b>Nilai Rata-rata</b>
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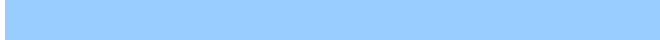
<b>Durasi</b>	<b>Nilai Rata-rata</b>
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Deskripsi	Jenis File
<p>Halifax was well known for its nightlife, especially the bar and nightclub industry. As an owner of one of the city's most successful operations, Joey Ross managed to become a major figure in the bar business. Ross, along with his two brothers Jimmy and Dave, established Peddler's Pub and gained a reputation as industry leaders during the so-called fast and free 1980's. In the 1980's the bar business was booming because patrons freely and frequently spent money.</p>	EBOOK

Jumlah File Berkumpul	Nilai Rata-rata
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Durasi	Nilai Rata-rata
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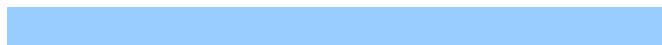
Deskripsi	Jenis File
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<p>In April of 1989, James Gorman, President of Gorman Controls Ltd of Bonshaw, Prince Edward Island (PEI) had to decide whether to proceed with test marketing the Peruna line of skin care products. James Gorman had been looking for a business opportunity that was unrelated to his present potato warehouse ventilation business.</p> <p>He had secured funding assistance from a government development agency to cover a portion of the test market costs and Shoppers Drug Mart had agreed to participate in the test market. He estimated that he had already invested over \$20,000 pursuing the Peruna idea, and that substantially more investment would be required to test market the products. At this time, his ventilation</p>	<p>EBOOK</p>
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<b>Jumlah File Berkumpul</b>	<b>Nilai Rata-rata</b>
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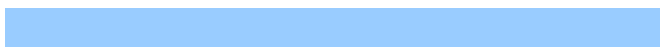
<b>Durasi</b>	<b>Nilai Rata-rata</b>
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Deskripsi	Jenis File
<p>Sainte Famille Wines Limited (SFW) was a new farm winery located in Falmouth, Nova Scotia. In the spring of 1990, Suzanne Corkum, president and co-owner of Sainte Famille Wines, looked over the racks of bottled wine from the first vintage. They were nearly ready for sale and the industry's peak season would soon begin. As she turned the bottles, she thought about how she would sell this wine. She had many final decisions to make over the next couple of months.</p>	EBOOK

Jumlah File Berkumpul	Nilai Rata-rata
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Durasi	Nilai Rata-rata
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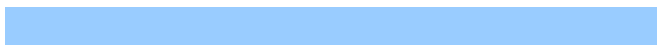


Deskripsi	Jenis File
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<p>In December of 1989, Rick Fraser, a private consultant and former mussel grower, was preparing an analysis of the mussel industry for the Nova Scotia Aquaculture Association (NSAA). Local mussel growers were concerned because competition from Maine controlled the low end of the market and "Island Blue" mussels from Prince Edward Island had positioned themselves at the high end. Rick was searching for an industry-wide marketing strategy which could give the Nova Scotia mussel growers a profitable and defensible market position. The report was due in a month.</p>	<p>EBOOK</p>
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<b>Jumlah File Terkumpul</b>	<b>Nilai Rata-rata</b>
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<b>Durasi</b>	<b>Nilai Rata-rata</b>
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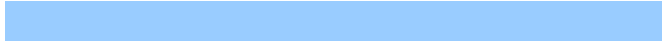


Deskripsi	Jenis File
<p>It was late afternoon on the last Friday of March 1990, Sue Daley, manager of SELFHELP Crafts of the World, Saint John, New Brunswick, hung up the telephone and breathed a sigh of relief. She had just been speaking with a faculty member from the local University and had agreed to allow a group of marketing students to develop a comprehensive marketing strategy for the store.</p>	<p>EBOOK</p>

Jumlah File Terkumpul	Nilai Rata-rata
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30	70.63333333
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<b>Durasi</b>	<b>Nilai Rata-rata</b>
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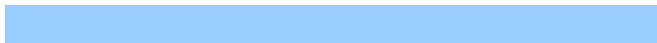


<b>Deskripsi</b>	<b>Jenis File</b>
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<p>In October 1989, Sue and Lisa reviewed the first operating season of their adventure park.</p> <p>Strategic Adventure Park, located 30 miles from a major maritime city, catered to young adults who enjoyed active war games. The partners were discussing future options and needed to decide on what action should be taken because profits fell far short of projected levels.</p>	<p>EBOOK</p>
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Jumlah File Berkumpul	Nilai Rata-rata
31	100

Durasi	Nilai Rata-rata
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<b>Deskripsi</b>	<b>Jenis File</b>
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<b>Jumlah File Berkumpul</b>	<b>Nilai Rata-rata</b>
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<b>Durasi</b>	<b>Nilai Rata-rata</b>
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## Data Nilai

Prodi : MANAJEMEN  
 Kode test : MJM490/3  
 Mata Kuliah : SEMINAR PEMASARAN

Semester : 2020/2021 Genap  
 Pengajar : AGUSTIAN BURDA  
 Status : Publish, Terkunci  
 Koreksi Nilai :  
 Entri Nilai :  
 On Time :

\*Catatan : Gunakan titik atau koma untuk angka desimal. contoh : 70.05.

\*Catatan : Nilai akhir akan dipublikasi oleh bagian akademik

No	NIM	Nama	KEHADIRAN (10%)	TUGAS (30%)	UAS (30%)	UTS (30%)	Nilai Akhir	Bobot	Simbol
1	2115000007	PRINKA NOER RIZKY	30.77	84	19	52	49.58	1	D
2	21150000459	DOMINICA DEBBY	76.92	87.50	43	22	53.44	1	D
3	21160000081	ANNISA RAHMADHANI	92.31	85	47	80	72.83	3	B
4	21160000311	FARHAN MULYA HAKIM	100	87.50	96	40	77.05	3.75	A-
5	21160600055	TITI UTAMI	100	83.50	83	26	67.75	2.75	B-
6	21160600371	MUHAMMAD FARIZ ARIE PRADANA	92.31	87.50	44	36	59.48	2	C
7	21170000008	SASKIA ANGELA	92.31	84	100	32	74.03	3.5	B+
8	21170000010	YULI RUSMIATI	84.62	85	63	22	59.46	2	C
9	21170000014	DAH ISTIANI	76.92	87.50	90	82	85.54	4	A
10	21170000065	TYAS INDAH PUSPITA SARI	100	77.50	95	34	71.95	3	B
11	21170000072	ERIKA SALZAL BELLA HERAWATI	100	84	90	30	71.2	3	B
12	21170000074	ERITA SINAGA	100	87.50	83	30	70.15	3	B
13	21170000080	RIRIN MAGHFUDLOH	100	85	80	40	71.5	3	B
14	21170000108	DONNA AMARSAID	100	85	95	22	70.59	3	B
15	21170000126	ASYRIYAH MAHARAMI	100	85.50	100	28	74.05	3.5	B+
16	21170000148	SHOFWATUL MISKIYAH	100	85	68	30	64.9	2.5	C+
17	21170000149	MUHAMMAD AKBAR ALQADRI	100	85	65	30	64	2.5	C+
18	21170000254	RIZA AWALUDIN	92.31	82.50	57	36	61.88	2	C
19	21170000282	HALIDZAH FIRA AINI	92.31	85	50	26	57.53	2	C

20	21170000288	LARAS OKTAVIA	76.92	87.50	81	20	64.23	2.5	C+
21	21170000298	TIA OKTAVIANI	76.92	87.50	87	24	67.23	2.75	B-
22	21170000304	ANE MISPIANI	100	85	68	28	64.3	2.5	C+
23	21170000305	SINORI BONITA HARAHAP	100	85	90	44	75.7	3.5	B+
24	21170000348	RENNY ANDRIYANI	92.31	85	74	50	71.93	3	B
25	21170000364	AGUNG NUR RAMDHANI	92.31	85.50	100	58	82.28	4	A
26	21170000401	MUHAMAD FACHROJI	92.31	85	73	26	64.43	2.5	C+
27	21170000403	RAHMAWATI	100	87.50	95	54	80.95	4	A
28	21170000408	IVAN EKA CHRISTIANTO	100	85	93	24	70.59	3	B
29	21170000446	NAILA MINNATILLAH	92.31	50	77	32	56.93	2	C
30	21187000532	ESTHER MARTINAH ULI	100	86.50	100	34	76.15	3.5	B+
31	21197600011	DIECKY BAGUS RADETE	92.31	86.50	100	34	75.38	3.5	B+
<b>Total</b>			<b>2846.17</b>	<b>2609.50</b>	<b>2406</b>	<b>1126</b>	<b>2127.07</b>	<b>0</b>	
<b>Rata-rata</b>			<b>91.81</b>	<b>84.18</b>	<b>77.61</b>	<b>36.32</b>	<b>68.62</b>	<b>0</b>	

2 28-06-2021 s.d 28-06-2021

Batas Akhir Entri Nilai 3 28-06-2021 s.d 28-06-2021

4 28-06-2021 s.d 28-06-2021