

## **AUTHOR GUIDELINES ON MEDIA EKONOMI DAN MANAJEMEN**

### **Submission**

The manuscript for publication in Media Ekonomi dan Manajemen (Economics and Management Media) in the form of scientific research results, written in English. Manuscripts have never been published in other journals. The authors submit the manuscript to <http://jurnal.untagsmg.ac.id/index.php/fe>. Submission is accompanied by email address all author. Correspondence writers are responsible for the contents of the text and the legality of submitting the manuscript. If the manuscript is written by more than one person, it must be approved by all members of the author.

### **Format**

Media Ekonomi and Management is written in A4 format, using Times New Roman letters measuring 12 points, single spaces, and all margin 2,5 cm.

### **TITLE**

The title of the article is informative, complete, contains keywords, and provides an overview of the research subjects. The research title is written in capital letters, Times New Roman with 12 bold size, center position (center).

### **Author Name**

The name of the author of the article must be written in full, there is no need an academic degree. If more than one author, then the main author is written under the title and the other author is written under the name of the main author accompanied by the institution of each author and email of the author.

### **Abstract**

Abstract is written in English, at least 75 words maximum 200 words, describing the phenomenon being studied, the purpose of study, methods, findings, and conclusion. Keywords: provide 3-5 essential keywords.

### **Abstrak**

*Abstrak ditulis bahasa Indonesia, dibuat tidak melebihi 200 kata, dan berisikan penjelasan fenomena, tujuan, sampel, metodologi, dan temuan penelitian, dan simpulan. Abstrak dilengkapi 3-5 kata kunci.*

### **INTRODUCTION**

Introduction presents the background, the phenomenon being studied, the relationship between existing phenomena and theories or journals, and research objectives .

### **LITERATURE REVIEW**

Literature Review of supporting theories, logic of research, and previous research. The hypothesis must be clearly stated.

### **RESEARCH METHODS**

This section consists of the approaches taken by the author, both qualitative and quantitative approaches. Describe in full the method used, data source, type of data, method of data collection, and data analysis techniques.

### **RESULT AND DISCUSSION**

The results and discussion contain answers to research problems and conclude explicitly. For qualitative research, this discussion contains research ideas, the interrelationships between dimensions and position findings to previous findings and theories. Discussion is to explain possible reasons why a particular hypothesis is rejected or accepted and how they relate to previous studies.

### **CONCLUSION AND RECOMMENDATION**

The conclusion presents from the description in the discussion, presented in essay form, not numerical. The recommendations are based on conclusions and refer to practical actions and further research.

### **REFERENCES**

References uses the APA style, and reference management software as Mendeley is recommended. Bibliography can be sourced from: journal. proceedings, books, articles or electronic publications, magazines, laws, government regulations, theses, and dissertations.